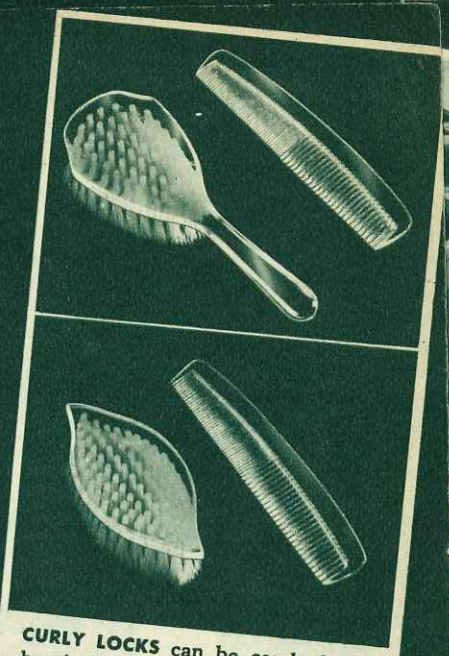
E-114
Read
10-30-45
(XMAS ISSUE)

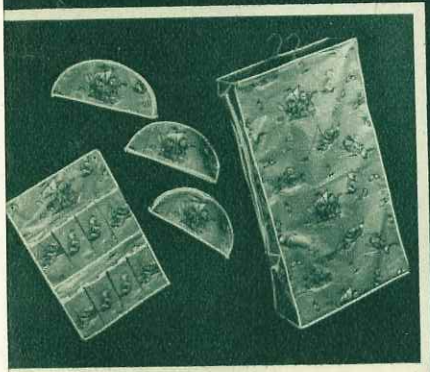
GLO-IN-THE-DARK PICTURES — an irresistible combination of Disney Stars — Snow White, Dopey, Doc and Grumpy — give children the comfort of their gentle luminous glow to go to sleep by. An out-of-the-ordinary gift for youngsters. In bright colors, with blonde wood frame. 9¼" x 11¼". Per pair, **2.50**

BABY BANK "BOOK"—Here's a cute little "safe" in which to accumulate the odd pennies, dimes and quarters—or dollar bills—that rapidly make possible the purchase of more Victory bonds for Baby. Made of metal, 4¼" by 3", finished in light blue or pink, it can only be opened by its own private key. **1.25**

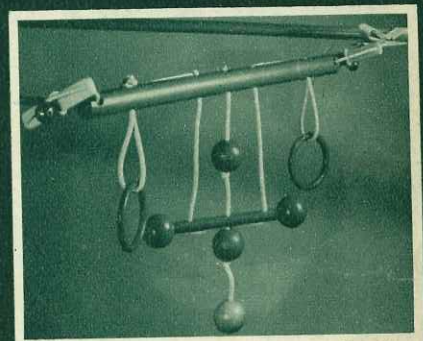


CURLY LOCKS can be combed and brushed till they are gleaming with either one of these beautiful modern Lucite Sets. A gift that both Mother and Baby will enjoy. Brushes have soft but stimulating bristles. Top; Comb and Brush with handle for little girls, **3.95**. Bottom; Brush and Comb for boys, **3.95**

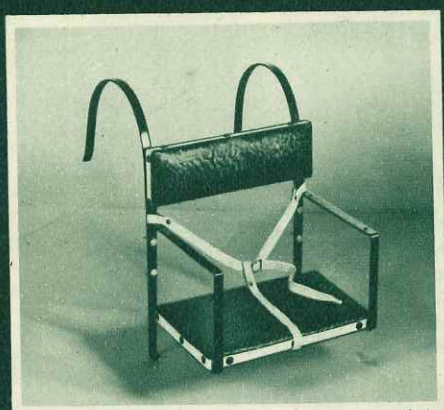
Young Ideas



NAUTICAL TEDDY BEARS disport gaily across this Baby Wardrobe Ensemble. The nursery closet will look adorable with tiny togs protected by the 36" zipper-closed garment bag and 3 shoulder covers. The 8 pocket shoe bag can be hung on the closet door to hold toddler's shoes neatly. Of durable waterproof material in traditional baby pink or blue. Set, **7.95**

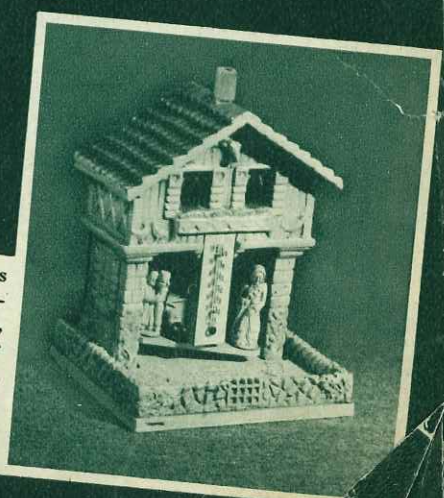


MINIATURE MUSCLE BUILDER. Cradle Gym amuses both baby and parents. Buckled to crib or play pen, its bright colored wooden balls provide endless entertainment, and the tiny rings enable baby to stand and stretch as babies should. Complete with straps for fastening to crib. **2.00**



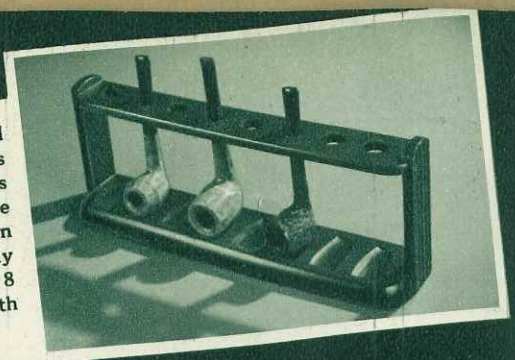
RESERVED FOR FLEDGLINGS — a special seat front row, center. This Baby Auto Chair fits over the back of the automobile seat at just the right height to make a toddler comfortable. The strong, adjustable safety strap holds baby securely. Metal frame has rubber tipped hooks to prevent damage to auto upholstery. Seat and back upholstered in grey leatherette. 3 height adjustments. **4.25**

BABY GOES BYE-BYE with all the comfort of home in this sturdy Auto Hammock. Made of washable khaki-colored material with a strong metal frame, it fits easily into the back seat of any car. Can also be used as crib in home or hotel. Three roomy side pockets hold baby's many needs. Folds for storing. 31" long, 14" wide, 17" high. **5.95**

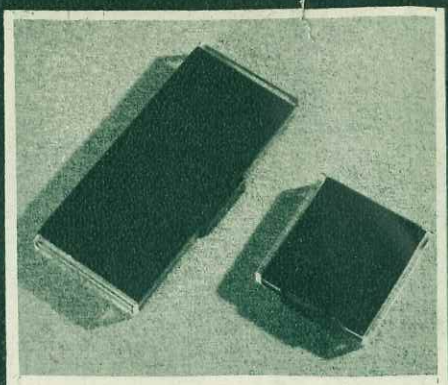


QUAINT WEATHER HOUSE entertains youngsters and oldsters alike, while keeping them weather-wise. If it's going to rain, the witch peeks out; with clear weather ahead, the boy and girl swing into view. Sturdily built of colorful plastic, it's more accurate than plenty of older weather prophets, **5.95**

Gifts for Smokers



PLACE FOR PET PIPES — Eight well-loved pipes can be set off to advantage in this Pipe Rack of rich, warm mahogany. This handy rack allows easy selection of the right pipe for just the right mood. When not in use, pipes rest safely and securely in their stalls. Wall or table model for 8 pipes, 13½" long, **4.95.** Table model with twin rows of 4 pipes each, **6.50**



BLACK BEAUTIES—This 7" Cigarette Case and matching Compact of glowing black Lucite with clear Lucite edging are a striking combination. They're even more exquisite when monogrammed in gold. A distinguished gift for a discriminating "she". Cigarette Case holds standard size cigarettes. **5.95.** Compact, **4.50.** (Monograms; each, **1.50** extra)

THEIR OWN MATCHES. Give the double luxury of having plenty of matches around, and having them marked with the estate name, military title, or even, for a laugh, "stolen from (their name)." Select the style by number or letter shown in photo, and specify colors for covers and lettering. Silver, black, white, green, blue, red. Standard size matches: 50 packs, **2.50;** 100, **4.50;** 500, **15.00**

ONE-HAND, NON-SPILL POUCH —Just press on the little metal corners; the bottom frame springs open and funnels his tobacco into the pipe bowl, then snaps shut again. Fills in a jiffy through wide zip-open top. Saddle Leather, **2.00**

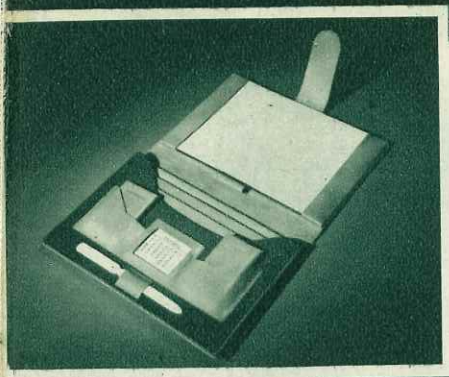
PARTICULARLY THIS YEAR many a living room, library or den will welcome this good-looking, dependable Table Lighter. Encased in dark brown genuine leather, tooled with gold and topped with streamlined chrome fixtures. Uses any type lighter fluid, 3¼" high. **12.00**

WINDPROOF LIGHTER that needs no fluid. Men and women in the service, skiers and golfers, outdoor workers prefer this Dunhill Lighter. "The more you blow—the more it glows." Vest pocket size in sterling silver. Holder, wick and extra wick, **6.00,** *Federal tax included.*

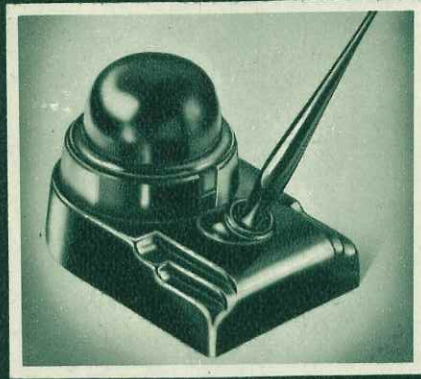
ODOR OUSTER. Strike one of these Aromettes on the side of the box (or light its tip with a match)—then insert it in the box-corner; it emits little puffs of smoke that clear away bathroom, sick-room, kitchen or tobacco odors before you can say "sniff". Pine or unscented: carton of 12 boxes, **3.00**

MATCH WINNERS. These 2 spacious cigarette cups and 2 match holders shaped like tiny book-covers are covered in genuine brown leather decorated with smart gold tooled design. The metal frame of the match holder fits securely over standard size safety match box. You can't help but score when you give this Set. **3.95**

Corresponding Hits



LOVE LETTERS, unanswered correspondence . . . even unpaid bills can be kept in the pockets of this compact Writing Kit to have conveniently handy. This good-looking genuine pigskin Kit with its blotter-fitted writing surface, address and note books, letter opener and perpetual calendar is a beautiful desk accessory. No larger than a letterhead, it's also ideal for travelling. Natural color pigskin, 8¼" x 11¼". **15.00**



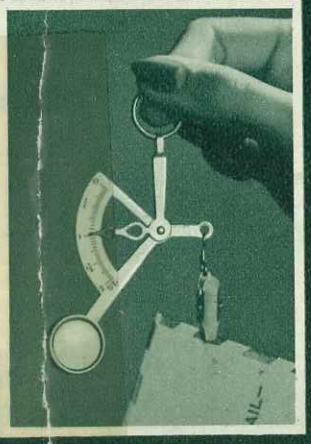
RESERVOIR INKWELL holds six months' supply of ink, and feeds it out gradually. Thus his pen always gets plenty of ink but never too much, to drip and mess up his fingers. Also, the ink never cakes. Of black glass. Pen has 14K gold nib. **5.00**

WATER, WATER EVERYWHERE and every drop makes ink. Your fountain pen need never be dry when it's an Inkmaker. Just fill it with water and atomspheric pressure makes its concentrated ink cartridge generate lustrous, quick-drying ink. One ink cartridge writes for months. This streamlined pen with its 14K smooth writing point is an ingenious gift for a serviceman, businessman or student. Maroon or black pen with 3 extra cartridges, **8.75**

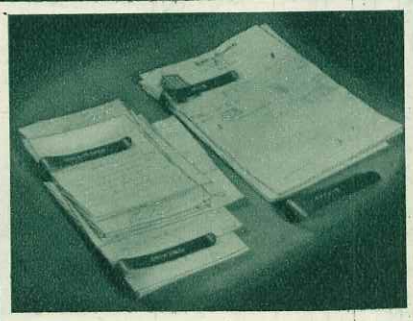
CURE FOR FORGETFULNESS — When making appointments, or planning things-to-be-done, write them down and file them under the correct date. Daily you can refer to the file box to make sure that nothing scheduled for the morrow is overlooked. This handsome desk accessory is made of hard wood in walnut or mahogany finish. Complete with perforated pad (100 notes) and month and date cards, **3.00.** Pad refills, 12 for **1.00**

SAVES EYES AND NECKS. Typing and copying go faster when you don't have to squint or crane to see the notes. Sightly Copy Rack holds notebook or other copy at proper angle. Easel of pressed-wood and walnut base fold flat when not in use. With clip holder and line indicator. **3.00**

NOW YOU SEE IT, NOW YOU DON'T. This Magic Writing Pad is most convenient — no hunting for paper or sharpening of pencils, nothing to tear up or rub out. Autolock button retains message as long as needed. Press the unlock button, writing disappears. Covered with fine tan leather, **3.50**

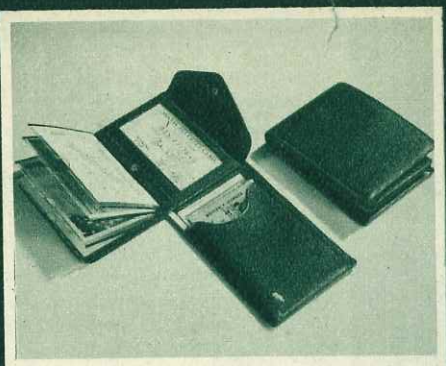


INSURES CORRECT POSTAGE—People hate to use too much postage, or too little. This clever little Postal Scale quickly and easily tells the right amount. Registers weights up to 2 ounces. Nickel finish with leather case, **1.50**

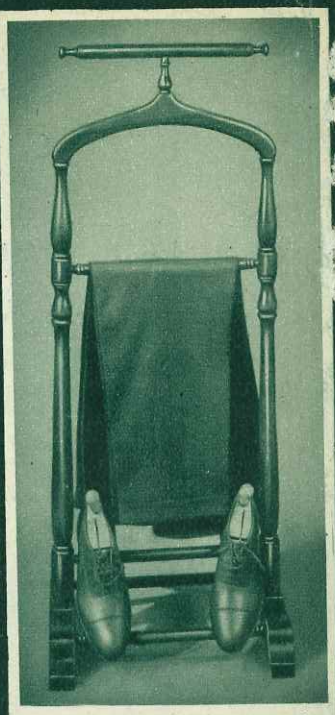


DESK CLASPS—Valuable aids in keeping home records orderly are these 4 big Leather-covered Clips. They keep desk drawers neat, sort out "Paid" from "Unpaid" bills, "Answered" from "Unanswered" mail. Covered with fine tan leather, lettered in gold. Set, **3.95**

STREAMLINED SIMPLICITY — This three-piece Toilet Set of durable easy-to-clean Lucite is designed to suit a man's taste and needs. The strong, stiff bristled brush, two-sided mirror with plain and magnifying glass and a strong comb makes a distinctive and popular trio. **12.00**



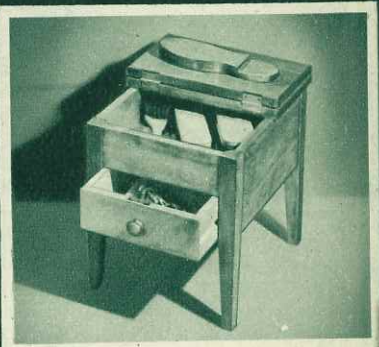
INSTANT IDENTIFICATION is at hand for the owner of this Wallet with its 9 individual transparent sheaths to hold social security, auto registration and other identification cards, or photos. The case with these sheaths is detachable, when he wants only a slim evening wallet. Black or brown Morocco. Including Federal tax, **9.00**



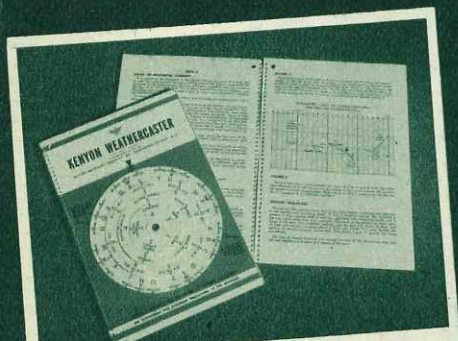
VALET RACK—Saves a man's time and temper in the morning rush by having all his clothes handy to put on without any waste motion. Also helps him to be neat as a pin. Holds his suit, shorts, shirt, socks, shoes, conveniently arranged. Mahogany, walnut or maple finish, **9.85**

REVOLVING TIE RACK. Two wooden spindles, with metal pegs, hold 24 ties in good order. The spindles turn easily for studied tie selection. With this mahogany finished Tie Rack in his closet he'll keep his ties unmussed and orderly. 24 pegs for ties and 3 for belts. Easily installed, **2.50**

HE MAKES HIS OWN LIGHT — This flashlight uses no batteries (which, as you know, may go dead just when needed). Instead, you generate the required electricity merely by squeezing the spring-handle. Pocket size. Olive-color plastic. **4.95**

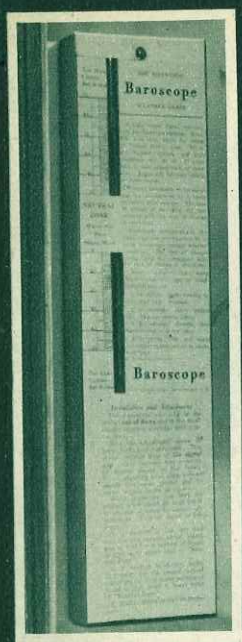


FATHER POLISHES HIS OXFORDS and Junior is encouraged to be tidy. Shaped footrest is at convenient height and steady. There's ample space for brushes and cloths. Drawer holds polishes. Closed it's a handsome bathroom stool. Maple, mahogany or white finish, **9.75**

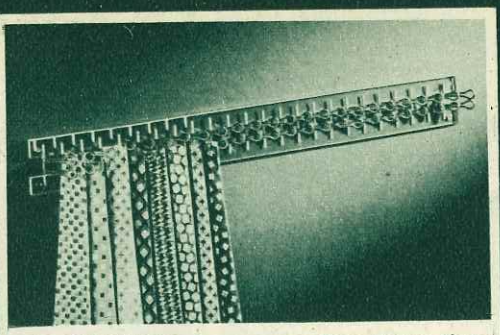


HOME WEATHER BUREAU. This Kenyon Weathercaster is no toy—it's a genuine guide for one who likes or needs to know what the weather's going to be. Using the present wind direction, barometer reading and weather to set its concentric rings, Weathercaster rapidly produces a reasonably professional forecast of weather conditions and wind velocities. In plastic binder, **4.95**

GENTLEMEN, BE SEATED on this superior Chair Cushion. Filled with buoyant, practically everlasting shredded Latex; covered with sturdy tan fabric. Box-edge constructed, it is porous, cool, resilient. The "definitive" chair cushion for executives, you might say. Fits standard chair seat. **4.95**

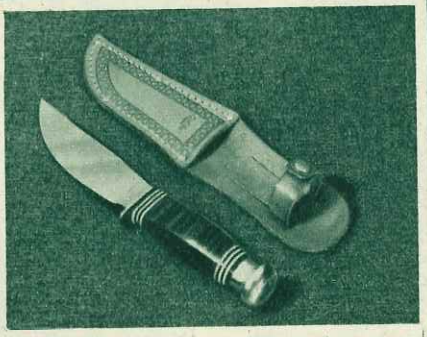


WHATEVER THE WEATHER, he'll know in advance with the Baroscope. This scientific weather glass utilizes the prevailing temperature, pressure and humidity to give one easily-read "weather" scale. Certain to please amateur "prophets". **5.95**



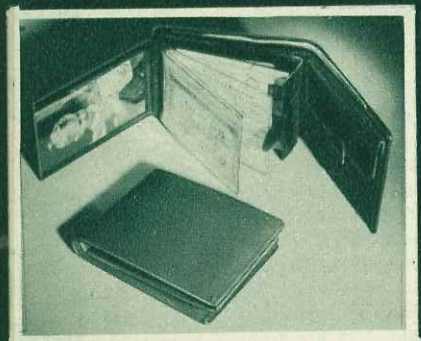
TI-DY LINE UP—As many as four dozen ties hang neatly on this streamlined Lucite Tie Rack. The rack, with its double row of chrome clips, 24 on each row, fits flat against the wall. Clips take up a mere 1¾" when swung out from the rack. Easy to install. An unusually handsome closet accessory for the fastidious man. **9.95.** Same rack with single row of 24 clips, **6.95**

ACE IN THE HOLE. Unfold this octagon-shaped Poker Table next time the gang gets together. The legs lock firmly in place so the table remains steady no matter how exciting the game becomes. Eight compartments for chips, glasses and ash trays. Of mahogany colored hardwood in alcohol and stain-resistant finish with green felt covered playing surface. Folds to 4" thinness for storage. **31.95**

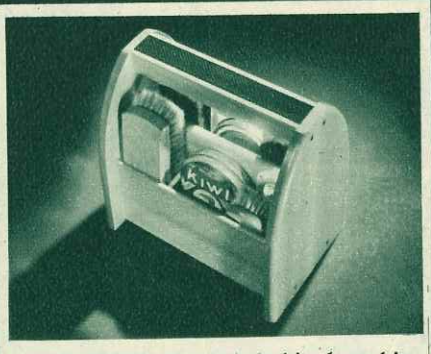


FOR SEASONED SCOUTS and young Woodsmen, this Trail Blazer Hunting Knife is essential equipment. The strong sharp 4½" blade of highly tempered steel holds its edge through all kinds of tough cutting. Good grip, hard leather handle with aluminum knob top. Comes in a tooled leather sheath which the proud owner conveniently slips onto his belt. **3.00**

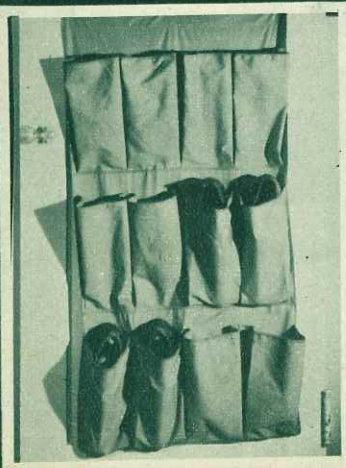
BOX OF HOLIDAY SWEETS for your Serviceman. This well-packed box is filled with delicious treats that are especially welcomed by men and boys away from home. There's a luscious 1-lb. fruit cake, chewy gum drops, assorted hard candies, sugar coated almonds, caramels and an interesting little book he can read as he munches. **2.00** *plus* postage for 5 lb. package (for ex., Ga. 34¢, Kansas 41¢, Calif. 61¢). Please print complete name and military address.



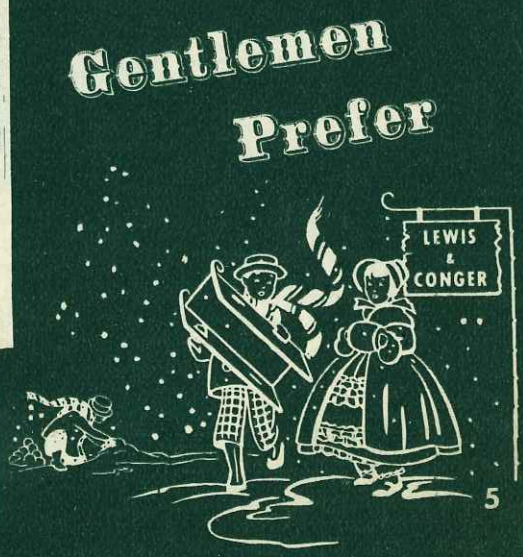
WALLET WITH MODERN CONVENIENCES. It has transparent envelopes for favorite snapshots, identification cards and passes; a double bill fold; and a closed "purse" compartment. A neat, compact job when folded. Fine quality leather, brown or black. Including Federal tax, **4.80**



SHOE GROOMER will help him keep his shoes neat and shining. This light, easily-portable birch-finished box contains 2 brushes, 2 daubers, and 2 cans of English paste, for both russet and black shoes, and also 2 polishing cloths. Footrest has a rubber tread. Complete, **7.50**

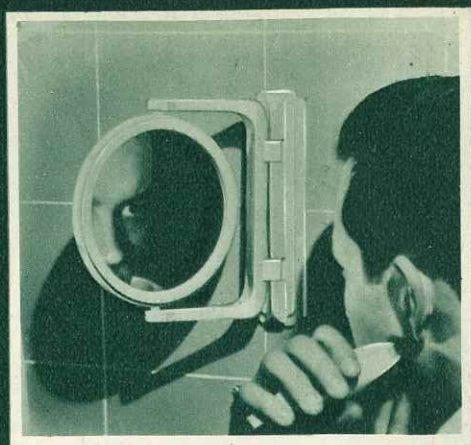


SHOE WALL POCKETS for his various footgear. This masculine Shoe-pocket will bring order to at least six pairs of his shoes, slippers and sneakers; and will bring you his enduring thanks. Strong blue, green or wine leatherette, **3.00**



HOLLOW GROUND RAZOR BLADES owe their durable, extra keenness to their hollow-ground edges — like a barber's razor. A gift package of 100 Pal Blades means a whole year of smoother, more comfortable shaves, **2.00.** Box of 50, **1.00**

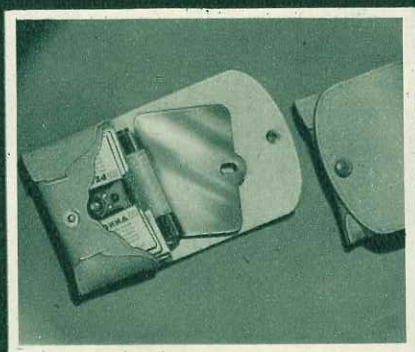
15 OR MORE SHAVES per blade is the average record of these Kant-Rust Blades. Made of *stainless* Swedish steel, they can't rust; a shaver doesn't have to dismantle his razor each time to dry the blade. Enthusiastic users claim these blades improve with use! Package of 24, **2.00;** of 60, **4.75**



MASCULINE MINDED MIRROR designed so he can really see to shave. The sturdy ivory plastic bracket that holds the swinging reversible mirror (plain and magnifying), can be screwed on the wall at a convenient height. The mirror turns freely to catch just the right reflection and then holds steady in that position. 6″ mirror. **3.75**

A MIGHTY SHARP GIFT—The Bello Sharpener puts a keen hollow-ground concave edge on his double-edge razor blades. He'll get 30 shaves from every blade—like *new* each time he uses it! Just insert a blade in the sharpener and move the handle back and forth easily several times. **4.95**

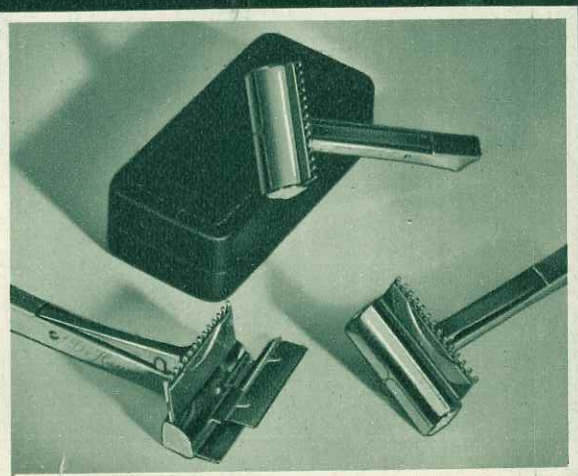
GOOD SCENTS FOR A "HE-MAN"—The tangy freshness of Sportsman Toiletries was expressly created for exacting males. Once decoyed by the shaving soap, he'll go right on to shaving lotion, talc, hairdressing and cologne, The truly masculine bottles, with their realistic game bird, fish and horse decor are a handsome line-up for his dresser. Boxed, **10.00**



"CARAVAN" SHAVE KIT . . . compact, complete, convenient for servicemen and civilians. All the essentials for shaving fit neatly into the pockets of this genuine pigskin wallet. Kit includes a metal razor, steel mirror and 10 Personna Blades, hollow ground for super-keen precision. Weighs only 5 ounces and comes in a self-mailing box ready to send overseas. **3.00**

FOR USED RAZOR BLADES—Razor Blade Banks end this nuisance. They hold 2 years' discard and prevent cut fingers. Green, blue, red or yellow Tenite, delicately marbleized, **1.00**

Sharp Stuff



SHAKES ITSELF SHARP! A built-in honing surface, plus abrasive paste (included), does the trick with a few shakes of the wrist. The blade of this DeHaven Razor actually improves with use and gives keen, smooth shaves for 6 months or more. Special plated finish protects against tarnishing. Neatly boxed with 1 extra blade, **7.50**

Leisure Treasures

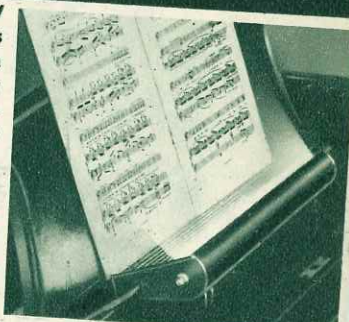
YOUNG MODEL PLANE BUILDERS need the super-sharpness of these exceptional blades for their clean precise cutting-to-scale. Made of high-test surgical steel like scalpels, the 12 blades fit interchangeably into the 3 handles; all pack neatly into small wooden chest. For heavy-duty cutting or delicate work, **3.50.** De luxe model with all-metal handles, 20 blades, **5.00**

VISIBLE BUT NOT EXPOSED — Phonograph records are protected against dust and breakage, but ready for instant selection in this practical Record Case. The filing numbers show clearly at the top of each pocket, and an index is placed handily inside the case-lid. Plastic-coated basket-weave covering: for fifty 10″ records, **3.25;** for fifty 12″ records, **3.75.** Traveling 10′ case, with locks and handle, **3.95**

FOND MEMORIES can be preserved in gilt edge frames in this clever new type Photo-Album. On each of the 24 pages you can slide 8 pictures into place and fit the right negative underneath each one so it won't be lost. No pasting, no chance of cracking pictures or having dog-eared corners. Cover of good-looking simulated leather with plastic spiral binding. 13½″ x 7¾″. **5.00**

PORTABLE WELDING SET — New fields to conquer for your Household Repair Manager. He can don the mask and go to work like a professional, on brass, copper, steel, aluminum, etc. Set has electric flame torch and metallic arc attachment, together with rods of the various metals. **19.95**

RADIANT FIREFLY—A magnifying glass with its own built-in flashlight! A boon to stamp collectors, fanciers of old coins, and all those who need a magnifying lens, now and then, for finding phone numbers or deciphering extra small print. 6″ long. **3.00**

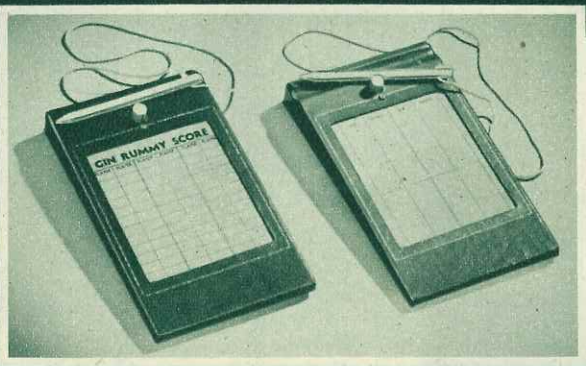
NO GLARE OR SHADOW when your music is properly lighted from below. This Stanley Piano Lamp was designed by a musician to give the best possible illumination. Easily attached with 2 padded clips to music rack of piano, it distributes a soft, even light over the music while shielding the eyes of the player and audience. Walnut finish, equipped with *cool* fluorescent bulb. 18″ long, fits comfortably into your travelling case. **18.10**

NON-BULGE SCRAP-BOOKS, bound like fine books, stay flat when filled with memorabilia, for alternate pages are perforated, to be torn out when the permanent pages are pasted up. The stubs which remain compensate the thickness of pasted-in material. Blue, red or brown leatherette, hand tooled. Style A will fit into standard bookshelves (excellent idea!), takes material up to 5¼″ x 9″; **1.50.** Style B, for material up to 8½″ x 11″, **2.50**

FLOWER FANCIERS will love getting this Holder Set for arranging artistic bouquets. Six round heavy metal pin holders, ranging from 1½″ to 3⅛″ in diameter, together with clear crystal marbles for covering the bases, and clay to secure flowers in place. 6 bases, 100 marbles, clay—all for **3.95**

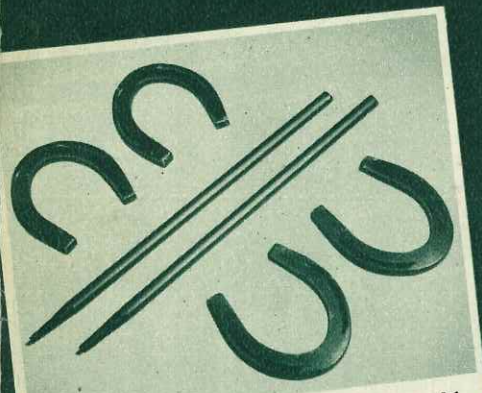
ARM CHAIR QUARTERBACKS will love playing this regulation football game in their own living room. The spinning dial calls off the plays that carry the ball from the kick-off to the last touch-down. In foot-ball season, the board comes in handy for following the maneuvers of favorite football broadcasts. Green playing board of heavy pressed wood, 32" x 16", with dial and complete instructions for playing. **5.00**

THE CHIPS ARE STACKED in favor of this Travelling Poker Set, as a winning gift for that man on the move. Playing cards, miniature poker chips and five clearly marked dice come in a sturdy saddle stitched leather kit that is compact enough to fit in a pocket or odd corner of a valise. **5.00**

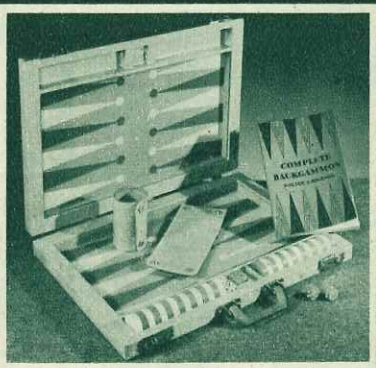
Lucky Numbers



SCORES OF GAMES can be counted on these Printator Score Cards and you'll still have a clean slate each time you start. No hunting for paper, no sharpening of pencils, nothing to tear up or rub out. Autolock button retains the score 'til the game is over. Then press the unlock button and the page is clear again. Wonderful convenience for Gin Rummy or Bridge addicts. Covered with burgundy leather. **3.50**



IT'S A RINGER — a set of four genuine old-fashioned horseshoes and 2 stakes for the country home or summer cottage. Men and boys both love pitching horseshoes and the ladies enjoy testing their skill, too. 2 black and 2 red horseshoes with two 20" stakes. **6.50**



IN THE GROOVE—It's easy to move your men in this smart Backgammon set, for each ¼" disc has a groove that just fits your finger tip. Linen covered box, red and white playing surfaces. Regular size, complete with dice and cups, **12.00**

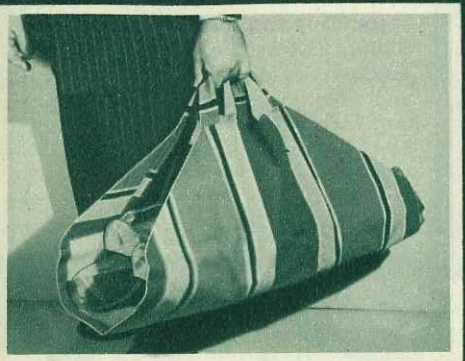
CRIBBAGE, CHESS OR CHECKERS anywhere, anytime. Cribbage set holds cards, pegs and board in leather case, **5.00.** Checkers and chess are played with their respective pieces which peg into holes in the case-enclosed board. Closed, cover holds all in place. **3.75**

CUP O' LUCK. This large leather dice cup unsnaps at the top to reveal "the works": 2 decks of cards, set of 5 poker dice, and set of 5 regular dice. What more could any "bone" specialist ask for? **5.00**

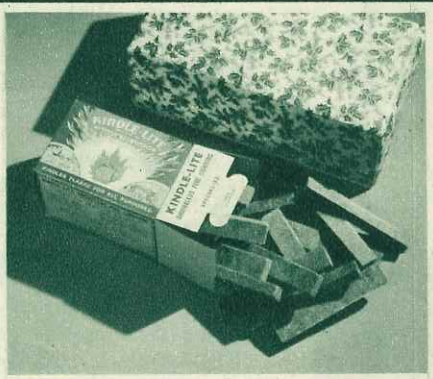
DICE NOT LOADED — merely encased in this large Lucite cube so they can't get lost or roll under the table at that very strategic moment! The 2 standard size dice inside the cube are of red plastic with clearly marked dots. Two-In-One Dice Set is a "natural" for anyone's game room or bar. **2.50**

FLAME-COLORING FIRE MAGIC—Sure-fire gift for any open-fire-place fan—and there will be many of them this winter! These little wax-like discs melt and infuse the logs, coloring the flames with beautiful, brilliant colors that last a long time. Gift package of 36, **2.95**

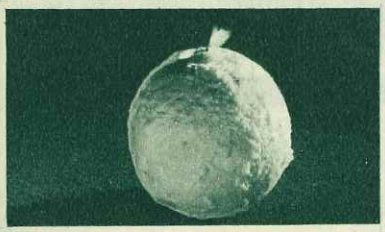
MAMMOTH CHRISTMAS CANDLE—So huge it will burn all through the holiday season, giving off a Christmasy fragrance of pine. Hand-moulded in the famous shop of Ajello. Comes with sturdy white wood base and cheery pine wreath. **5.95**



PITY POOR MAN struggling toward fireplace clutching dusty, splintering logs to his chest. Restore his dignity with this Handy Wood Carrier and save his nice suit. Canvas, with reinforced handles. Open, it measures 36″ x 27″ **2.50**



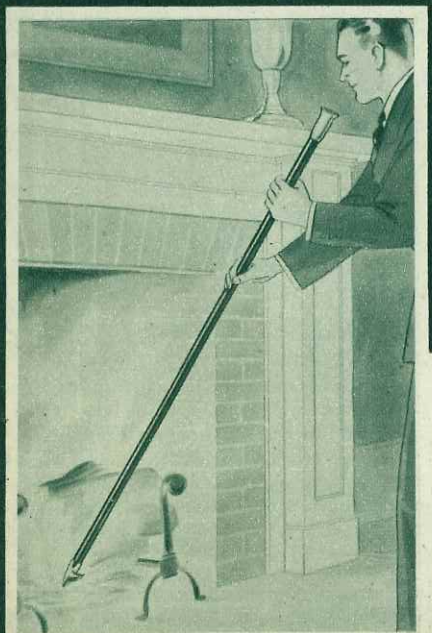
STARTS THE FIRE WITH ONE MATCH—No fuss of chopping kindling or crumpling newspapers. A single Kindle-lite, placed under the smaller logs and lit with a single match, soon has the fire blazing merrily. Safe and clean; won't deteriorate. Generous Christmasy box of 96 Kindle-lite briquettes, each 6″ long, **2.95**



A WARM HEARTED SNOWBALL to give cheer all through the holidays. This 6″ frosty wax ball burns slowly, and maintains its interesting beauty throughout its career. Makes a delightful, decorative center piece for a Christmas table. **3.00**

LOG TOTER DE LUXE—If he likes leather (and what "he" doesn't?) this Pigskin Log Carrier will appeal to him. There's a functional rightness about its looks, and plenty of stamina in its construction. Brown pigskin, **5.95**

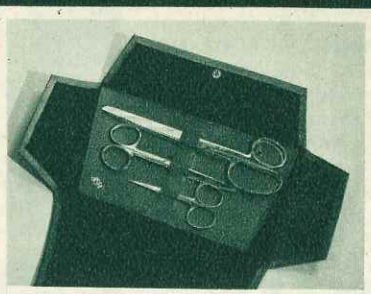
LOG LIFTER for lifting logs easily from basket to fire—no bending—no bother. This handy black wrought iron Log Lifter looks well by any hearth. It helps you replenish your fire without fuss, muss or strain. 34 inch handle. **5.95**



FIRE MAKING MADE EASY. A few easy puffs through the stem of Blo-Poke will get the fire going, or bring it back to vigorous life. Then, your fireplace expert can use the hooked end to arrange the logs just as *he* thinks best. Of steel, brass ends, **4.95**

Kindle-Craft

KNITTERS NEED A BIG BAG—This one is plenty roomy and unusually good looking. Of taffeta-lined moire, topped off with matching genuine leather. The patented closing keeps it shut securely without clasps or snaps, but pressure on the ends quickly opens it wide. Black, wine, navy or red. Including Federal tax, **6.00**



SHEAR DELIGHT . . . to have sharp scissors just the right size for every job. Give Mother this matched Set of Scissors of her very own and save her the trouble of searching the house when she wants to do some cutting. These scissors, in their genuine leather case, are of fine surgical steel in a new streamlined design. Three useful sizes for cutting, trimming and fine work. **14.20** Incl. Fed. tax

KNOCKOUT FOR KNITTERS is this attractive roll-up knitting case, complete enough to satisfy even demon knitters. The visible and orderly contents include: 6 pairs of sweater needles and 6 pairs of sock needles, sizes 1 through 6; 1 stitch holder; 1 stitch counter; 1 crotchet hook. The case is taffeta-lined moire, in black, navy, red or wine, **5.00**

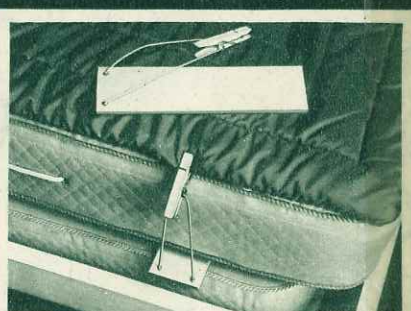
Lady Loves

SHE WHO DARNS should be rewarded and encouraged by this clever all wood Sewing Screen. Open it up and you have a wide assortment of thread and darning cotton, plus plenty of storage space for needles and mending. When closed, its neat design and colorful decoration make it appear a decorative little screen. Top handles make carrying easy. Equipped with cotton and thread. **8.50**

SHE'LL BE A WHIZ AT BIRTHDAYS with this Perpetual Birthday reminder. Set includes monthly date cards with plenty of name space, a convenient address book and even a leaflet of horoscopes. All fit neatly into a smart, red leather folder, 6″ x 4¼″. An ideal gift for the lady who always likes to send greetings on time. (A subtle gift for one who occasionally forgets.) **2.50**

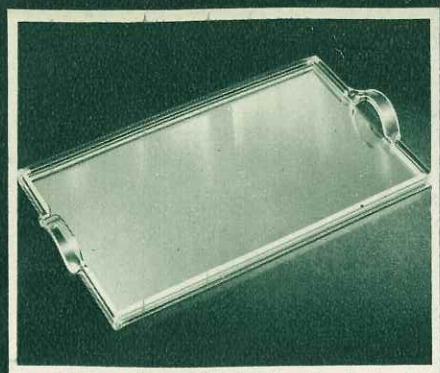
NITE-GLO BED POCKET holds all those essentials to comfort in bed—eyeglasses, tissues, book, makeup, medicines. Anchors firmly between mattress and spring. Luminous disc makes it easy to find in the dark. Quilted, embroidered satin in glazed gift box; eggshell, rose, blue or green, **3.45**

NO MORE DARNING!—Give Mend-Sox to any woman who detests the darning chore. Mend-Sox neatly repairs a sock or child's stocking in 8 seconds by electrically "vulcanizing" a patch over the hole. With 12 packages of patches in assorted colors, **3.50**



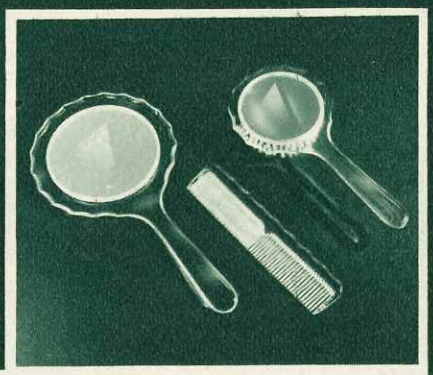
COMFORTER "STAYS PUT"—"Cumfort" Grippers keep her satin comforter from sliding off the bed while she sleeps. Just slip the satin-covered holders between spring and mattress, and attach the non-marring, flexible grippers to comforter. Small gift—big welcome! Celanese satin: rose, blue, green, champagne. Pair, **1.50**

Feminine Favorites

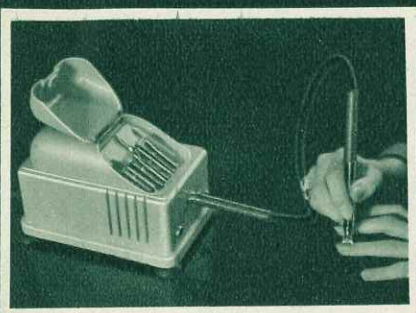


CLASSIC LINES make this Lucite framed Perfume Tray an attractive accessory, whatever the style of her dressing table. The mirrored surface reflects her favorite scents and prevents the bottles from marring the dresser surface. 9½" x 17". **7.95**

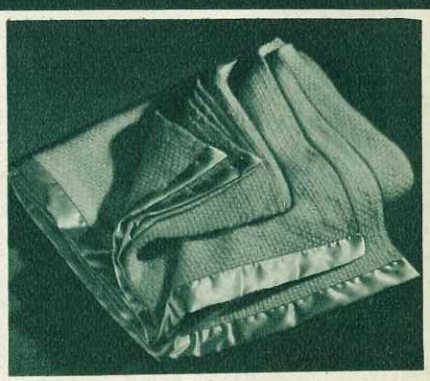
REFLECT ON THESE—and visualize the beauty and distinction that this Mirrored Chest and Hamper would add to a certain lady's dressing room or bedroom. Mirrors cover three sides and top. Handles are of shining chrome. Chest at left has five useful drawers; Hamper (right), two drawers and pull-out hamper. 30" high, 10" deep, 17" wide. Chest, **54.00**; Hamper, **52.00**



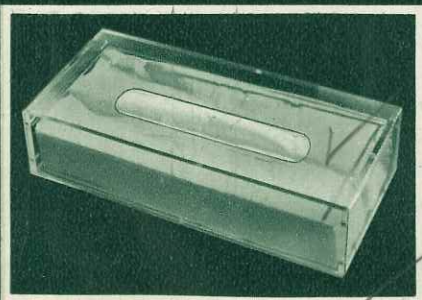
LUCITE HALOS sparkle about this ethereally feminine Toilet Set. The graceful lines of its mirror, brush and comb of sparkling Lucite add a glamorous touch to her dressing table. Hand mirror has magnifying and regular mirrors; brush has good bristles and a convenient mirror back. **15.95**



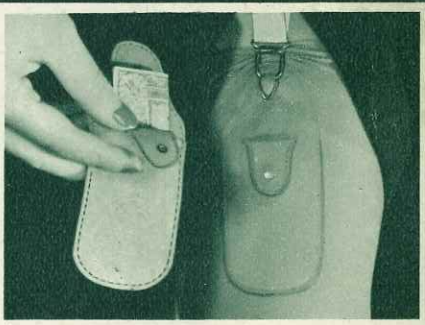
MANICURING BECOMES FUN with the electric Beautiator. Guiding its five clever attachments, instantly interchangeable, is about as easy as holding a pencil. After Revolving Disk has filed the nails, Cuticle Wand rolls the cuticle gently, Cuticle Whisk brushes away the dead skin, Buff provides a perfect polish base and Massager stimulates circulation in hands and fingers. In 15 minutes you have a professional manicure without leaving the house. Handsome case is of ivory plastic. Also wonderful for pedicures. **29.75**



WARMLY APPRECIATED GIFT—In today's heat conserving homes, the Couch Throw is a real blessing. Provides cozy warmth for that beneficial nap! Deliciously soft, cloud-light, hand-loomed, all-wool in delicate shades of blue, heather and rose-dust. Rayon satin bound. 54" x 72", **15.95**



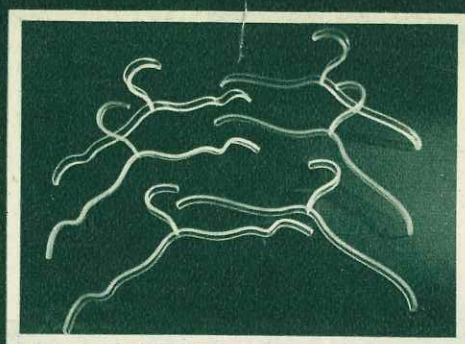
LUCITE'S CLEAR BEAUTY has the rare faculty of being equally at home on classic or modern dressing tables. This handsome Tissue Box with slotted lid, holds standard sheets of facial tissue. Measures 10½" x 5". **6.95**



TUCK MONEY SAFELY AWAY! Many times a woman wants to carry a few bills safely hidden away! Hideaway Stocking Purse provides the ideal way. Slimly fashioned of soft leather, it clasps safely on garter, doesn't bulge. Including Federal tax, **1.20**

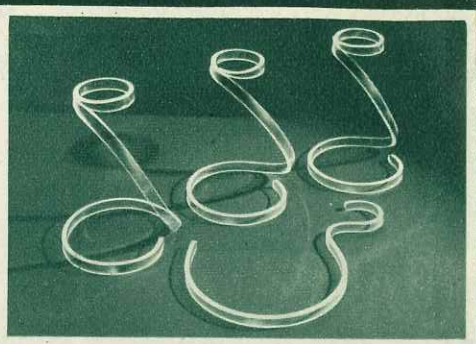
HER HANDS ARE UNHAMPERED when she hooks this Lucite Mirror comfortably around her neck. With the reflection adjusted she can see to comb and curl her locks in back with no trouble at all. Wonderful for applying make-up. Durable Lucite frames a reversible mirror, one side magnifying, the other plain. Also will stand up for table use. **4.50**

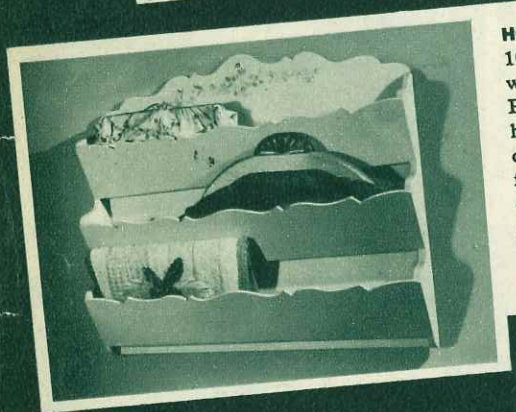
MOISTURE HAS NO EFFECT on chromium, so damp towels, wash cloths and even personal laundry can be hung for drying on this roomy, streamlined Towel Rack. It's a good looking and decidedly practical addition to any bathroom. 28″ high, 19½″ wide, 8″ deep. Rubber footed to prevent slipping. **8.95**



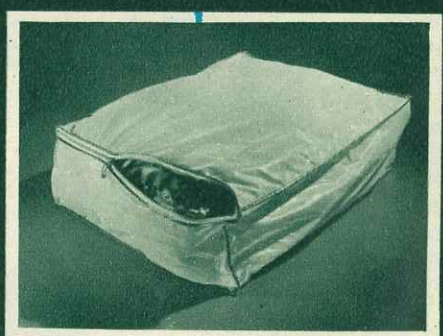
CLEARLY PRACTICAL — What could be more elegant . . . or more useful . . . than these beautiful Translucent Hangers? Dresses slide into place easily, hang smoothly. The dips in the arms of the 3 hangers at the left hold evening dresses or slips so they can't fall off. A sure-to-be-appreciated gift for the one who likes her closets "just so". Set of 6, **5.95**

HER CHIC CHAPEAUX can't be crushed or spoiled when they rest on these clever serpentine-shaped Lucite hat holders. The graceful curves of the clear plastic bring beauty as well as neatness to her closet shelves. The Lucite ring hangs from the closet cross bar to hold furs or pajamas. Set of 3 Hat Holders and Closet Ring. **3.95**



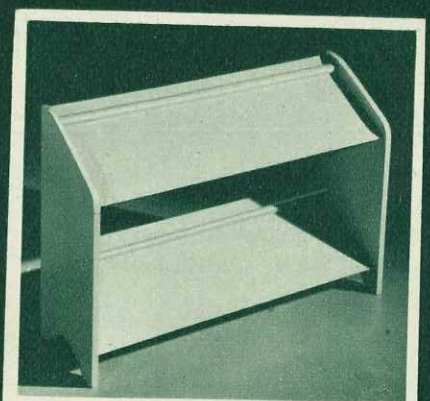


HOLDING THE BAG—in fact up to 10 handbags and purses—is the welcome service this ingenious Purse Rack contributes to a happier life. Keeps them uncrushed and conveniently ready for selection—an otherwise difficult problem. Of light wood, gracefully designed, it fastens to closet door or wall. 26″ wide. Peach, green or blue, **15.00**



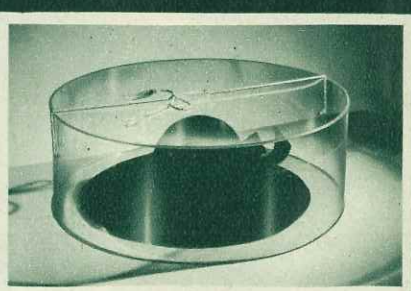
A BREAK FOR BLANKETS—to keep them fresh and clean—this Zippered Case of Duratex—the eminently practical synthetic fabric that is waterproof, mildew-proof, stain-resistant; does not harden or crack. 24″ x 27″ x 8″; white with peach, blue or green binding, **4.95**

Made to Order

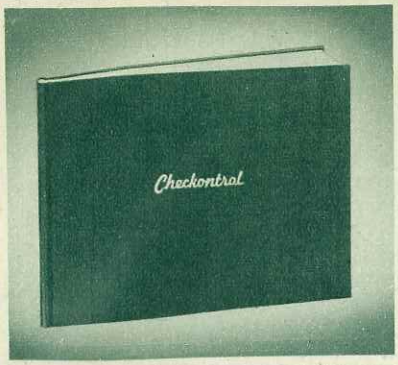


SIXTEEN SHOES IN A ROW—or rather, in two rows. This handy Shoe Stand holds 8 pairs of shoes—in view and off the closet floor. Rack is 22″ wide. Peach, green or blue enameled wood, **5.95**

A TREASURE CHEST of her own where she can keep her cherished jewelry in order. This genuine leather Jewel Box is a handsome dressing table accessory. The satin lined compartments and lift-out tray are worthy of her treasured trinkets. Secure clasp and handle for carrying. Red, blue, wine, green; 10″ x 7″ x 3″, **10.00**



IT'S EASY TO SEE she'll love keeping her hats in these Clear Plastic Hat Boxes. Then she can instantly tell the whereabouts of the hat she's looking for. Hats are protected from dust and damage, and closet shelves look orderly and attractive. Large size 20″ across, 7″ high, **14.50;** small, 12″ x 9″, **7.95.** Blanket Box, to match, **19.50**

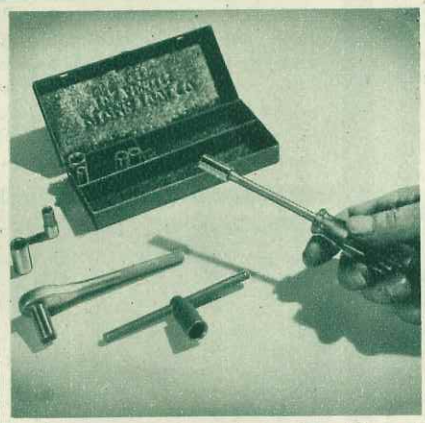


CHECK YOUR CHECK BOOK—No need to keep bulky check stubs when you have an efficient Checkontrol. Gives an analysis of deposits and expenditures, and simplifies making out tax returns. For average needs, one book lasts several years. Full instructions. Well bound, 9½" x 12". **2.50**

OUT WITH SPOTS! Keep clothes and furniture spotless with Speed-Mo Cleaning Fluid. Fragrant and non-explosive, it comes with a self-dampening stiff bristled brush attached to the bottle. This new, improved method of removing dirt, ink, grease or paint from stained materials is safe, fast and pleasant to use. 1½ oz. bottle of fluid with black-brushed fountain-head, plus 4 oz. refill of fluid. Complete **2.00**

SPEED-DRY BRUSH PEN addresses packages quickly and legibly. Its two felt nibs write fine lines or almost ½" wide. Ink dries instantly—will not smear or wash off. Efficient way to mark cartons or wooden cases, for shipping or storage. Also for lettering cloth and canvas bags; even for decorating cards. Including instant-dry ink, filler, directions, **2.30**. Extra ink, 8 oz. **1.45**

Job Accelerators



IF HE LIKES TO TINKER give him a Socket Wrench Set. Handy for home repairing and radio adjusting. This metal-cased Midget Set by Plomb, includes 3 handles—spin type, right and left ratchet, sliding bar—and 9 sizes of sockets from 7/32" to 7/16". **8.95**

IF SHE PRIZES HER JEWELRY she will value this gift designed to keep it sparkling. Simpson's Formula, used by generations of jewelry experts, is simply brushed on, rinsed off and presto, jewels and metal gleam! **2.50**

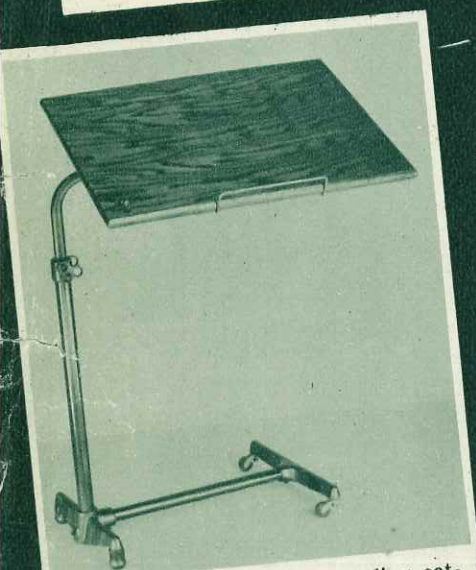
NORMA GIFT KIT has six different cleaning preparations fitted into a neat wood case, with handle for easy carrying. Always right at hand in this one convenient kit, are furniture polish, metal polish, rust and stain remover, glass and china cleaner, Sil-Creme (silver polish) and Sil-Bright (tarnish deterrent). All six are fine Norma products. **9.95**

NO HOME COMPLETE WITHOUT ONE — This Handy Box liberally supplies the cords, glue, tags, clips, labels and stickers that husbands shout for . . . and too seldom find . . . when they wrap and pack. Strong cardboard box with lift-out tray, **3.00**

SPEED KINGS . . . OR HUNT - AND - PECK typists turn out neater work if the typewriter is clean and smooth running. The Blue Bonnet Cleaning Kit contains type cleaner, platen renewer and typewriter oil—all with handy applicators. This efficient trio will help your typewriter give you sharp originals and clear carbons. **1.50**

A GIFT OF SLEEP without backaches! This Anti-Backache Board, placed between mattress and springs, corrects the bed's "sag" that strains back muscles, produces aches and fatigue. Of ⅜" plywood, 72" x 30", for twin bed. Hinged to fold in thirds, **7.95.** Convenient carrying case, **4.95.** Double bed size Board, **10.95**

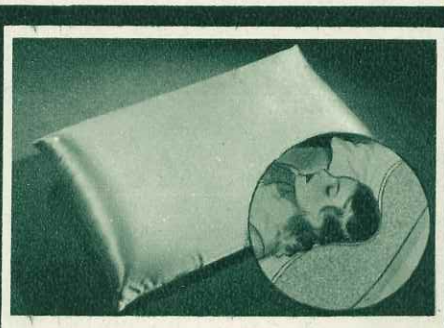
NEW GENERAL ELECTRIC BLANKET! Now better, lighter and more dependable then ever—thanks to GE's war experience in producing thousands of electrically heated flying suits. It has your bed cozily warm when you crawl in, and *automatically* keeps it at just the degree you select on the simple control dial—no matter how the room temperature zooms down or up. No other blanket needed. In soft rose or blue, satin bound. Utterly safe—can even be laundered! AC only, current costs about 2¢ a night. For twin or double beds, 72" x 86", **36.25.** *(Subject to OPA approval.)*



NEW TILT-TOP TABLE makes reading, eating, working or just relaxing in bed a genuine comfort. Works just as well over an easy chair. Height and tilt both readily adjustable. Sturdy bronze base, handsome grained mahogany or walnut finished top, 18" x 24". Top has removable book support. Rolls easily. **15.95**

SLEEP SHADE for the late sleeper, night worker or anyone bothered during sleep by light. Produces absolute darkness, but lets eyelashes move freely. Black sateen with adjustable head straps, **1.00.** Satin model with non-absorbent lining, for beauty cream users, **2.00. EAR STOPS** to shut out all noise. 4 months' supply of comfortable "Nods" (wax and Latex), **2.00**

NON-SLIPPING PROP-PILLO — Supports you steadily and comfortably at any reading angle. Metal frame concealed within well-upholstered pillow prevents sagging. Handsome quilted sateen in attractive blue, rose or green. **10.95**

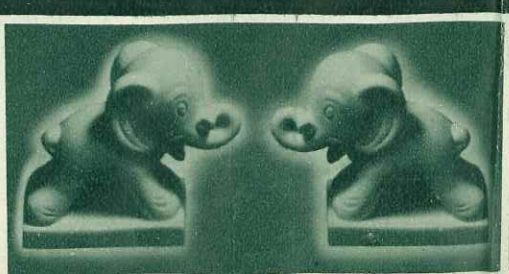


WONDERFUL FOAM LATEX ends all pillow difficulties. Here is a sleeping pillow that never flattens or lumps, but is always delightfully buoyant and restful. Healthfully airy, odorless shredded Foam Latex—a splendid gift for any allergic sleeper. Fits standard case. **7.95**

SLIPPERS FOR SLEEPERS — These fluffy warmers for feet that get cold at night, will please the sleeper, the lounger, the traveler! Gay knitted moccasins in zephyr yarn, green, coral, blue or yellow with bright embroidered motif. One flexible size fits every foot. Per pair, **1.95**

Rest Assured

LUCKILY THEY GLOW in the dark—just enough to comfort without keeping anyone awake. Just expose these friendly elephants to light for a minute or two; they store up a reassuring "glow" that lasts several hours. 4" high. Pair, **2.00**

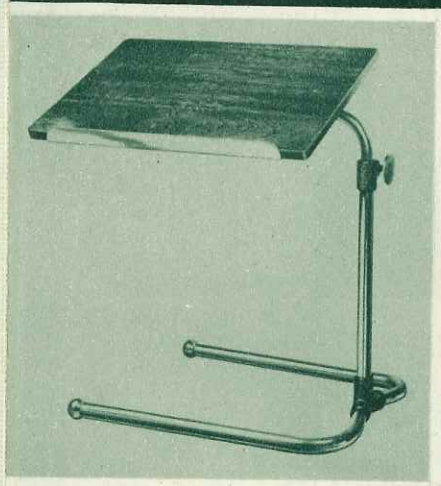


RADIO PILLOW provides music for your ears alone. Install it on any radio, then relax in bed or chair, tune in a favorite program and the speaker in the Latex pillow allows you to listen privately while others are undisturbed. Portable, soft, unbreakable, 14" square. Regular speaker can be used independently. **7.95**

AGAIN! TOP FLIGHT QUALITY

Inner Spring Mattresses. Built with expertly engineered inner coil unit to provide luxurious body support. No sway, no sag, no pressure. Custom made to assure years of restful slumber. Attractive ticking. Twin or double bed size, **39.50**. *Special sizes also available.* Matching Box Spring, **39.50**

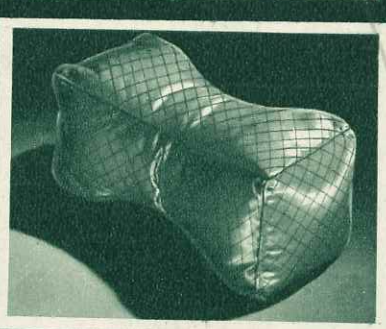
HERE AGAIN! This Pure Wool Comforter has the original fluffy, durable, genuine wool filling that assures warmth without weight. Covered with high-count Celanese taffeta, quilted in lovely bow-knot design. Blue, green, rose or wine, 72" x 84", **16.95**



DECORATOR'S BEDSIDE TABLE that looks equally well in a living room. Streamline design provides both usefulness and beauty. Easily raised, lowered and tilted, for use over bed, couch or chair. The surface is good and firm and the legs steady. Its rich chrome base and finely grained mahogany top will enhance any room. Slides easily. **23.50**

GLOWING STARS to help tiny tots relax at "sleepy time." They are cut-outs . . . gummed, ready to paste on the nursery room ceiling. Because they're coated with a safe phosphorescent substance, they glow softly after lights are turned out. Complete Glo-Lite assortment contains sixty-six stars, moons, animals, ducks, etc. **2.00**

EXTRA LONG NORTH STAR—Need we s more? A "good" blanket is a gift cherish at any time . . . a 100% all-wool North Star particularly so! Full 90 inches long and 6 feet wide; rose-dust, blue, white, rust; satin bound. **16.95.** Also good Chatham all-wool blanket, same extra size, thriftily priced **10.95**



COMFORTING TUCK-IN PILLOW—Most adaptable little pillow; it fills in those "hollows" at neck, back or side, when she's sleeping, relaxing, or traveling. 5" wide, 12" long; soft hair filling, satin covered. **3.95**

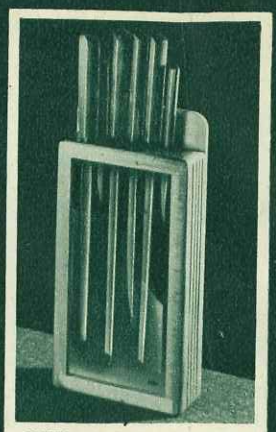
CHAISE BACK REST—for one who reads or dines in bed. Its tufted back and arms give easy-chair support, and the handy side pockets hold the mail, cigarettes and book. A thoughtful gift for the convalescent. Well upholstered in fine repp and satin fabrics, 22" x 20", **17.95.** Floral Chintz, **12.95**

CURE FOR COLD FEET—Warm-feeling Winter Sheets, of soft flannel-weave cotton, are a gift that warms the heart along with the body. Used on top of regular sheets, these insulate the sleeper against cold air circulating under the bed and through the mattress. White only. Per pair: 72" x 108", **3.90;** double bed size, 81" x 108", **4.50**

Famous Sleep Shop Gifts

SMALL SIZE CELLARETTE—Drinks are served in style, even in crowded quarters, from this Cellarette-Jr. Two ample shelves hold bottles and mixing materials; highball and whiskey glasses fit into the narrow shelves on the door. This compact, mahogany finished Cabinet was specially designed for the small apartment, den or office. 31″ high, 23″ wide, 16″ deep, with 8 highball and 8 whiskey glasses, **42.50**

GLAMOROUS EVENINGS AHEAD are promised by this handsome mirror-surfaced Dressing Table with jet black legs. The center mirror is fixed, the hinged side panels swing in to permit self-inspection from all angles. Table surface is 31″ high, 26″ wide, 14″ deep. **59.50.** *Other vanities from* **32.50** to **225.00**

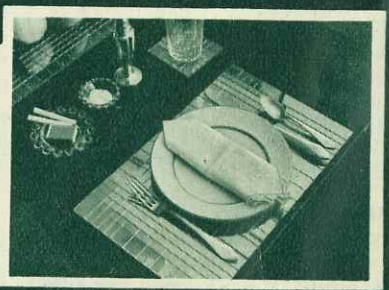


CUTLERY IN KLEER-VUE Set has sharpening steel and five fine Case Knives with chrome vanadium steel blades. Four have hollow-ground edges like razors—2 paring knives, carver and slicer. The fifth is a saw-edge bread knife. All fit into the glass-front Kleer-Vue Rack that protects the blades and allows you to pick out any knife instantly. Rack 12¼″ x 6″ in natural oak finish. **13.75**

LEWIS & CONGER

Rare-Bits

LAZY SUSAN sits discreetly in the center of the table, revolves easily and proffers condiments or sugar and cream to all impartially, while conversation proceeds uninterrupted over the conveniently low base. Beautifully finished mahogany: 16″, **8.75;** 18″, **10.50;** 20″, **12.50**



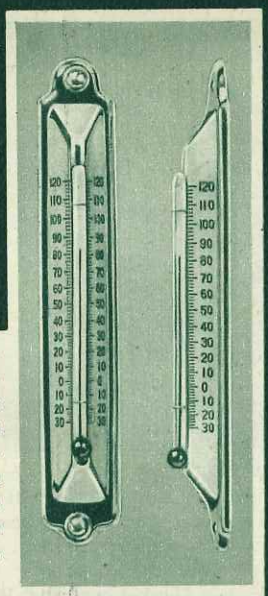
FLEX-GLASS MIRROR MATS give her table a best-dress sparkle and enhance the beauty of silver, china and glassware. Mounted on strong felt, the many tiny mirrored squares wear well and make the mats flexible—rolling up for storage. Place mats, 9¾″ x 15½″ **2.00** each; set of four coasters, 4″ square, **1.00**

SEE THE WORLD in correct perspective, and know the true geographical relationship of all the World War scenes. These 12″ globes show the world as of September 1939. When boundaries are officially established anew, the owners can bring their globes up to date by simply mailing in a coupon and 10¢! Table model with bronze-finish base, **5.95.** Floor model with full meridian; walnut-finish base, **14.95**

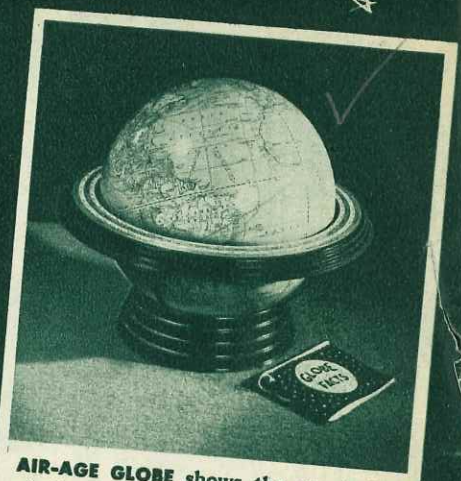
OUT, DAMNED DAMP! Damage from mildew, mold and rust must be avoided and anyone who gets a Dry-all for his locker, closet, cellar or store room can stop worrying. Its chemical, enclosed in a metal cylinder, has remarkable moisture-absorbing qualities; it traps excess moisture in the air and thus protects his possessions. Stands on floor. Closet size, 4″ high, **4.00;** 13″ size, for medium-sized room, **15.00;** for larger rooms, **25.00, 35.00**

PRESTO PRESSURE COOKERS — Sorry, delivery date *may* be after Christmas, but "Better late than no Presto!" Steam pressure cooks vegetables and meats quickly and healthfully. Flavor, color and vitamins are preserved — cooking becomes an interesting matter of minutes. Of substantial aluminum; simply sliding the wooden handles together locks the cover in place. 4 qt., **12.50**

HANG MAGAZINES ON A DOOR or wall. At last, that troublesome question of where to keep current magazines gets a satisfactory answer in this wooden Magazine Rack. Easily installed, unobtrusively effective. 24" x 41", ivory finish. **7.50**



NECK-SAVER THERMOMETER—You don't have to flatten your nose against the window or crane your neck, to see this 3-way Thermometer—you can read it easily, from any angle. Use it indoors or out. 5½" high, chrome, **2.50**

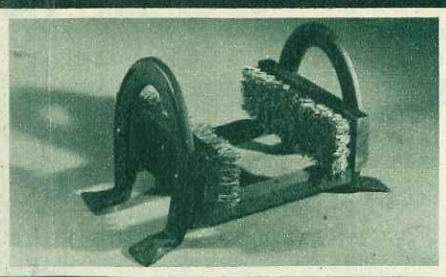


AIR-AGE GLOBE shows the great civil airplane routes. Turn the ball and the flexible horizon ring determines the distance and flying time between various points. This Globe, with its map in 9 colors, is decorative as well as useful for home or office. Map will be brought up to date (at no charge) after new world boundaries are set. Booklet "Globe Facts" answers questions, lists short-wave radio stations. **12.95**

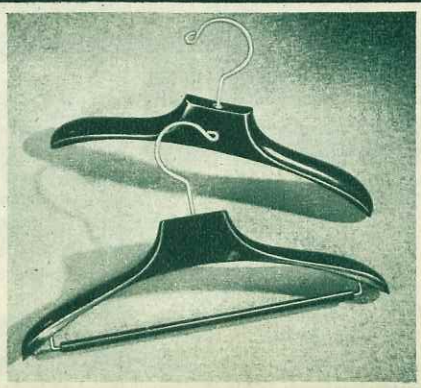
BLOWS HOT OR COLD to suit the season. The Thermador Electric Fan placed on floor or table gives quick warmth on cool days and a healthful circulation of cool air in summer. Ideal for quick drying of hair and clothes. Plugs into wall socket, will not interfere with radio reception. Handsome metal case, 11⅞" high, 9¼" wide, 5⅝" deep, with handle for carrying. Well made for long life of trouble-free service. AC. **13.75**

Ingenious Items

"SHEET O'MOONLIGHT" for a bedside table. Almost like magic, this Luminous Mat glows softly all night after a minute's exposure to light. No matter when you waken, you'll be able to read your watch or find those pills and a glass of water. By day, this ivory colored mat with dainty flowers gracing the corners, is an attractive doily. Felt backed, it can be sponged clean with a damp cloth. 10" x 14", **1.75**. Pair, **3.50**



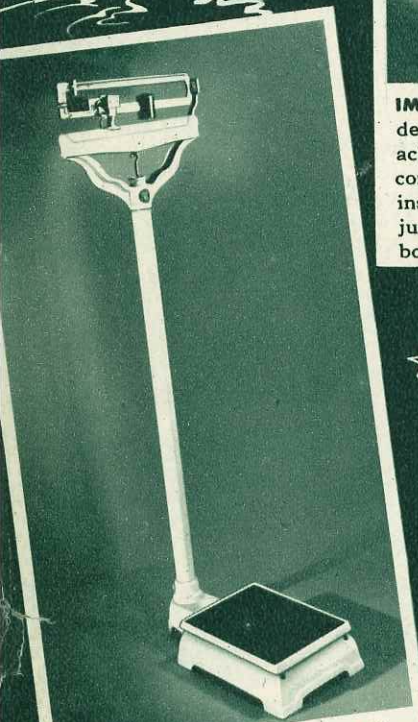
REAL HORSESHOES and stiff brushes combine to make up this Shoe-scraper that keeps dirt outside the house *where it belongs*. These horseshoes are *sure* good luck for your friends' rugs. **5.95**



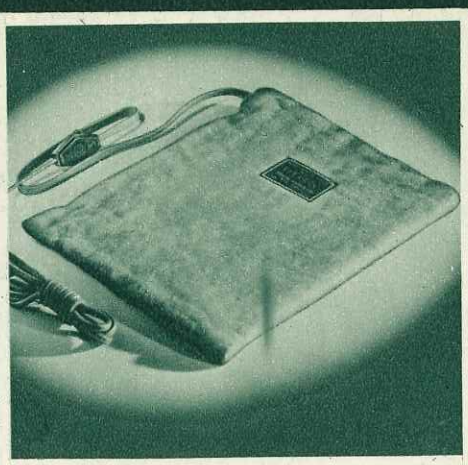
SHOULDER RESPONSIBILITY—Depend on the strong broad arms of these Black Plastic Hangers to hold coats and suit in a neat row . . . without slipping or sagging at the shoulders. Hooks of wire hold the Hangers securely on the closet cross bar. Set of 6 Coat Hangers, **6.75**. Set of 6 Suit Hangers (with trouser bar), **8.50**

RIGHT IN BED, by merely lifting the board, you adjust the height and tilt of the Ponten Reading Stand to fit your most comfortable position for reading or writing. Or lock it flat when serving as a bed tray. Used in an easy chair, it is just as serviceable and comforting. Fiber board, maroon finish, with sturdy folding metal legs. **5.95**

Strictly Personal

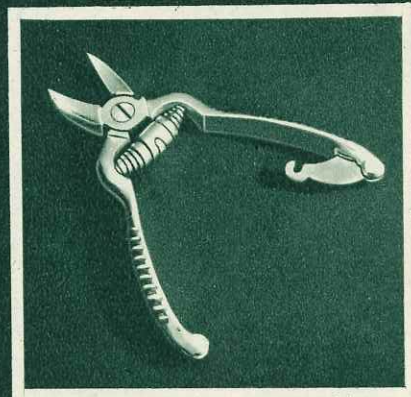


WHEN WEIGHED IN THE BALANCE, Continental Scales are well known for accuracy, for they operate with weights, not springs. Keep a check on the weight of your whole family with this physician type scale. Painted white metal with chrome plated fixtures, 60" high, **33.50;** with measuring rod, **37.50**



IMPROVED G.E. HEAT PAD—You have G.E. dependability in this blessed gift to ease aches, strains and pains. New thermostat controls with inner rubber case and specially insulated wiring to assure safety. 3-heat adjustments. Soft blanket covering. Works on both AC and DC. **4.95**

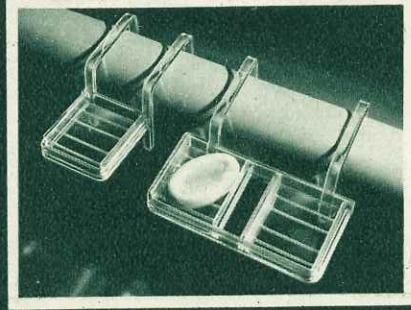
CLAIRVOYANT GIFT for a be-spectacled friend or relative. Ross Tissues of fine, soft paper do a perfect job of gently cleaning and polishing eye-glasses. 200 tissues in a genuine leather case, fit neatly into pocket or purse. Ideal also, for the photo fiend who must have crystal clear lenses. Tan leather case with 3 extra packs of tissues, **2.50**



HAPPY FEET are important aids to good dispositions. Anyone can keep his (or her) feet in good condition with regular home pedicures. It's safe and easy with this professionally constructed, keen-edged nipper. Made of heavy chrome plated steel —it has a strong spring and a special lock to keep clippers safely closed when not in use. **3.95**

HANDSOME HARMONY in the bathroom. These extra-sturdy Shower Curtains, with their lush orchid pattern, come in 3 beautiful color combinations to blend with practically any color scheme. You name the colors to be matched, we'll do the rest! There's long-lasting beauty in these non-cracking rayon taffeta curtains. 6′ x 6′. **12.95**

A DELIGHTFUL EXTRAVAGANCE any fastidious person will rejoice in—good, hard-milled soap, pleasantly scented, with his or her own initials in color. The initials last through using. Box of six hand size cakes, **2.50**

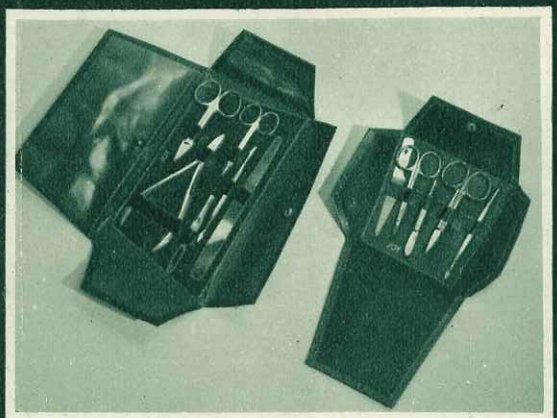


SOAP RECEPTACLES OF LUCITE—just the right accessory for the modern bath. Clear lucite is lovely and practical, too, for it is easy to clean and practically unbreakable. Notice how these hang on the side of the tub; (left) for soap, **5.00;** (right) for soap and sponge, **6.95**

IN THE CLEAR—The beauty of this curved Lucite Frame is that it does not distract attention in the least from the two photographs enclosed back-to-back within its clear glass panes. Merely turn it around to enjoy the "double header". 7" x 9", **3.50;** 8" x 10", **3.75**

"HUSH-A-PHONE" FOR PRIVACY—Makes the telephone as private as a booth, safeguards confidential conversations. It's a perfect gift for the business man or the large-family-one-telephone home. Present model can only be used on type of phone shown in picture. Black Bakelite, weight 5 oz. **10.00**

BRUSH HARNESSES NATURE—This little gadget is the best lint picker-upper we've seen in many a day—yet it operates on nothing more than the "electricity" in the atmosphere. But mysterious! No chemicals, current or anything. Just brush lightly with its grooved surface; off come hairs (human, pup or kitty) and other loose surface dirt. De Luxe model, 2-tone plastic, **1.75**



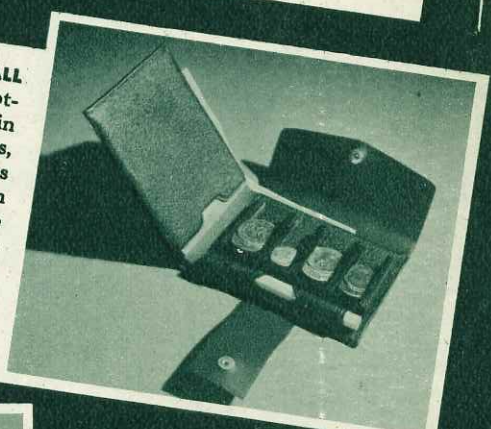
THRILLED TO HER FINGER TIPS when you give her this complete set of streamlined manicure essentials made of fine surgical steel. The set at right includes nail and cuticle scissors, tweezers, nail file and orange stick. Larger set at left has more "professional" instruments plus strong pedicure nippers. Genuine pigskin cases keep them conveniently together. Right, **10.80** left, **19.95** Inc. tax

TAKE A TIP FROM BABY as to the weather ahead! This clever Weather Forecaster tells and amuses too. If the baby's pants are blue the outlook is fair—if violet, changeable—if pink, look out for rain! Maple or ivory frame. 8" x 10", **2.00**

MAGIC BILL FOLD—Here's one to mystify his friends as well as hold his foldin' money. Place a bill under 2 horizontal bands of elastic, close bill fold, turn and open—the bill has now shifted to the other side under the crossed elastics. Brazil pigskin. Including Federal tax, **2.10**

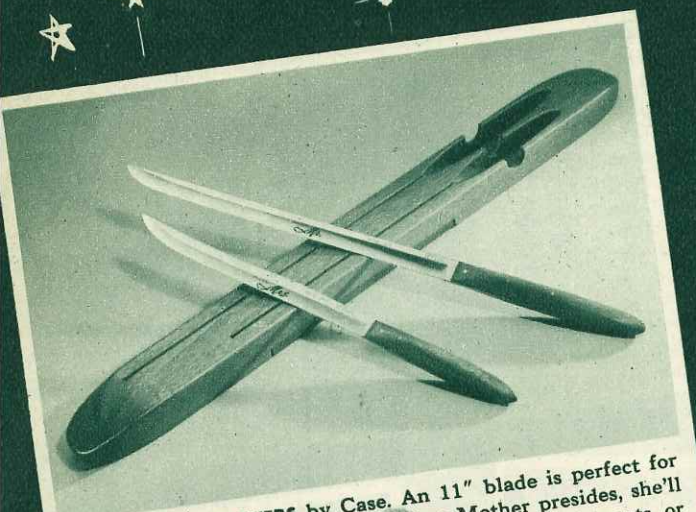
FOR COZY CAT NAPS while traveling, convalescing or relaxing outdoors. This cleverly shaped Pillow Rest allows you to doze anywhere without awakening with a stiff neck. Curves 'round your neck and snap-fastens in front. Light-weight, comfortably tufted, covered in attractive twill, **1.95**

CHANGE PURSE TO END ALL FUMBLING in pocket or "rooting" in purse. Jiffy Coin Purse Wallet holds quarters, dimes, nickels and pennies instantly ready. Identification and other cards slide into the flat pocket, bills into the wallet underneath; and there's even a pencil holder! Genuine leather, black or brown. Including Federal tax, **3.60**



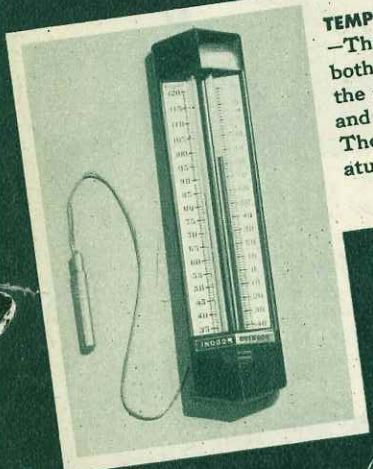
NON-SKID READING IN BED—The Lean-To Back Rest props your pillow and you at whatever angle you like best. And the pillow stays in place! Green, blue or rust fabric over metal frame, **1.95.** With decorative satin slip-cover, **4.95**

Mr., Mrs., and Miss-cellany



"MR. & MRS." CARVERS by Case. An 11" blade is perfect for Dad when carving a large roast. When Mother presides, she'll prefer the shorter-bladed "Mrs." knife. For small roasts or fowl, Dad can always borrow Mothers' "Mrs." The block protects their superfine cutting edges, matches the russet mahogany handles. Complete, **12.50**

FRUIT CAKE'S A FAVORITE in the best Christmas tradition . . . especially when it is 3 lbs. of rich, dark cake—full of delicious nuts and fruit. Order one for home and mail another to your serviceman; it's packed to arrive in good condition. The supply of tin packing boxes is limited, so order promptly. **2.64** *plus* postage for 5 lb package (for example Mass. 18¢ Fla. 41¢ Texas, 52¢)

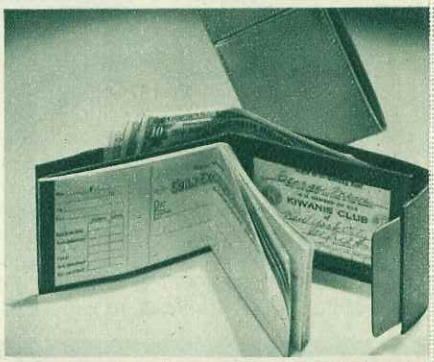


TEMPERATURE—INDOORS AND OUT—This double thermometer shows both! Its transmission cord brings the report from outside the window and registers on one of the two dials. The other dial reports the temperature inside. Black, 9½" x 2¼", **6.00**

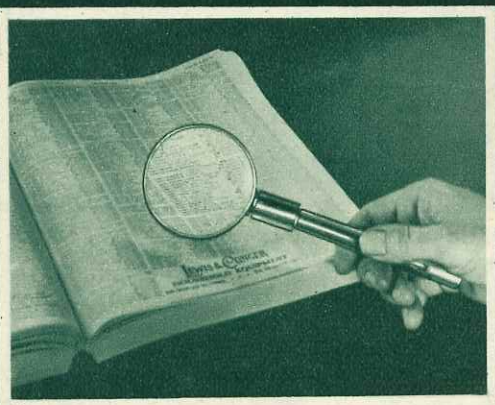
HAVE YOUR TOLL READY — This clever Sterling Coin-clip Key Ring keeps your toll money for bridge, tunnel or parkway always handy — safely linked to your car keys. Saves fumbling in purse amid honking horns. One side holds 5 dimes; the other, 4 quarters or nickels. **3.30,** *Federal tax included.*

To Please Man or Maid

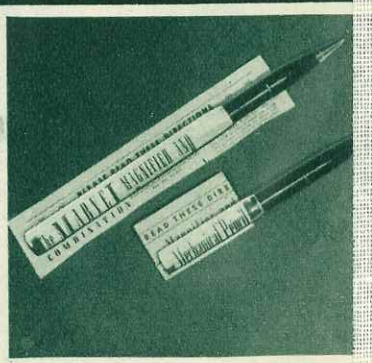
CHECK WALLET — He'll never be caught without his check book now that he can carry it in the same wallet with his money. Check book, bills and identification cards — there's a separate section for each in this genuine leather wallet. Yet it folds and closes compactly, without unduly bulging the pocket. Brown or black Morocco leather. Including Federal tax, **6.00**



WHISTLING SNORE BALL—Clip this gadget to the back of your favorite snorer's pajamas. When he tries to lie on his back (which often causes snoring) it emits a low plaintive whistle, and the pressure makes him turn over! A domestic harmony project from our Sleep Shop! **1.00**

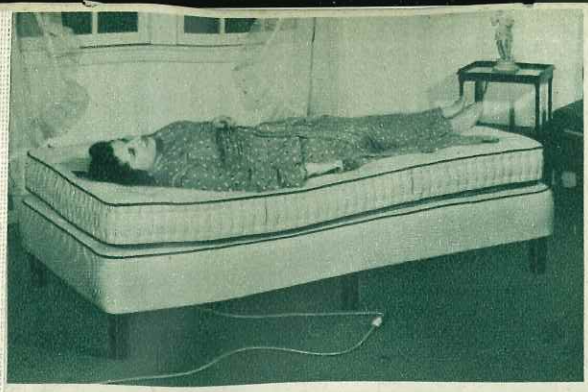


"I CAN'T SEE THE NUMBERS"—Kept near the phone book, or used to decipher V-mail letters, this Illuminated Reading Glass is truly a godsend. The 3" magnifying glass hides a flashlight in its handle, illuminates tiniest print, even in the dark, **3.00**



DOUBLE PURPOSE PENCILS—The automatic pencils with their cle magnifying lucite tops are wonde fully handy. Carry one with you read small type, especially pho numbers. Keep one at home for a puzzling penmanship. Each incluc two extra packages of leads. 5¾ size for pocket, **1.25;** 8" size f desk, **2.25**

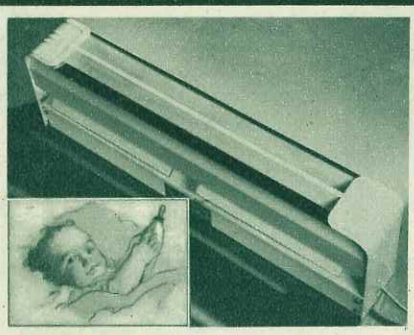
Here's Your Health



EXERCISE BY RESTING on the remarkable Pulsating Box Spring. Wonderful gift for convalescents or executives too busy to exercise. An ingenious device that restores energy and banishes fatigue. Weariness and tension literally float away as the gentle pulsating movement of the oscillating box spring stimulates circulation and relaxes tired muscles. Takes only 15 minutes daily. Fine for inducing sleep. AC. Mechanism entirely concealed. Single or double bed. **79.50**

MECHANICAL MASSAGE can be given to any part of the body with the Roaler Massage Chair. This is the speediest, safest, most convenient method that we know, of removing excess fat. The motor-driven revolving rollers gently relax taut muscles and tired nerves by vibratory manipulation. Reduces wherever necessary without affecting other parts of the body. Builds a firm, healthy body—promotes grace. Approved by physicians. **200.00**

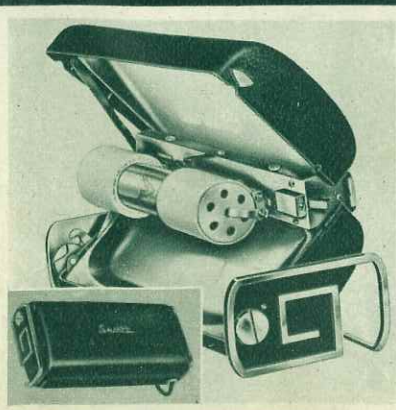
CYCLE INDOORS. Bicycle riding stimulates and strengthens leg, abdominal and back muscles and reduces waistline, thighs and buttocks. With this "Traner-Bike" you can give yourself a daily workout *indoors!* Seat and handle bars are adjustable; speedometer shows speed and mileage. Strong, durable construction, **55.00**



PROTECT YOUR FAMILY against colds and contagious diseases by keeping the air germ-free with this G. E. Germicidal Lamp. Hung on the wall, its lethal ultra violet rays kill germs instantly. A "must" for every nursery and sick room. A thoughtful gift, too, for a husband's busy office. AC only, 18″ long; Ivory finish, **25.95.** 36″ model for large rooms, **39.95**

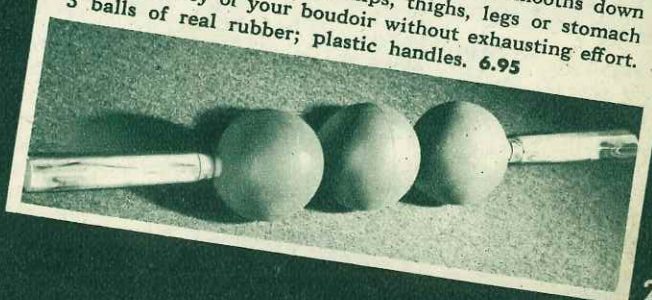
A TRIMMER FIGURE and better health come to those who exercise regularly. This Hiker Biker Exerciser gives you the concentrated benefits of hiking and biking *right in your home.* Its rhythmic balancing movements exercise the whole body. Sturdy mahogany hand bar and foot treadle fit onto rubber-footed, ball-bearing floor stand. **8.95**

STRETCH LIKE A TIGER if you would have his sinuous, lithe gracefulness! Designed by John Tolchin, physical culture authority, this Tiger Stretch exerciser is a first-rate slimmer, conditioner and invigorator. And it needs only two minutes for a healthy work-out. (*Supply is limited.*) **31.50**

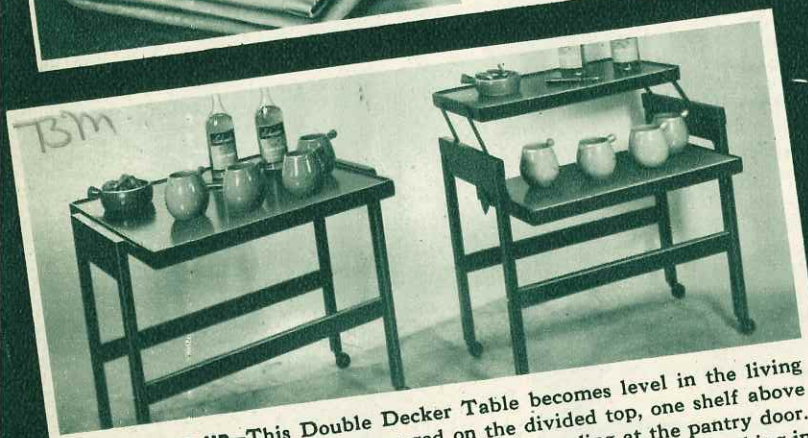


NEW CAMERA SIZE ULTRA-VIOLET LAMP—Carry your tanning lamp wherever you go! Weighing only 4½ pounds, this compact, high power Sperti Lamp will quickly give you an attractive, healthful, Vitamin D tan. Also, soothing infra-red heat rays to ease aches and pains: Smart black and chrome case, only 10″ x 5″ x 4″. Stands or hangs. AC-DC, **32.50**

POUNDS ROLL AWAY when you give yourself a daily massage with this rubber-ball Rolling Pin. It smooths down those unwanted bulges on hips, thighs, legs or stomach in the privacy of your boudoir without exhausting effort. 3 balls of real rubber; plastic handles. **6.95**

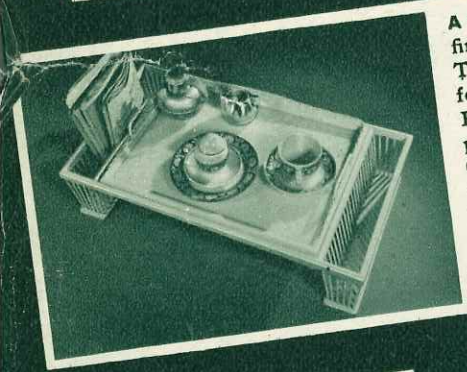


THE VIRTUES of good wool blankets—softness, warmth, lightness, deep nap—are present in this Purrey Rayon Blanket. 88% rayon, 12% wool—a combination that produces a light, warm blanket and launders beautifully. Moth-resistant. *Extra large* (6 feet wide, 7½ feet long!); in lovely tones of peach, blue, rose or white, rayon satin bound, **6.45**

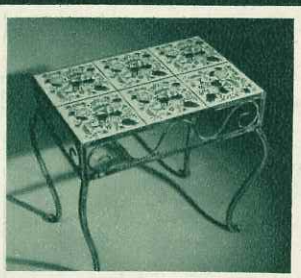


PANTRY SET UP—This Double Decker Table becomes level in the living room. Refreshments can be arranged on the divided top, one shelf above the other, and the table wheeled in without crowding at the pantry door. When the unlock key is pressed the shelves fit together, with everything in order to serve your guests. Some use it, double decker style, as a service wagon at their dining table. Mahogany finish. **32.50**

FLUORESCENT TREE LIGHTS—This year, for the first time, Christmas Trees will glow with soft Fluorescent Lights in blue, green, coral and maize to give a new and beautiful effect. Each string has seven spherical bulbs which operate independently, use only 5 watts of current and last up to 1,000 hours. You can hitch several strings together if desired. String of 7 lights, including tax, **6.85;** extra bulbs, each **65c**



A BREAKFASTER IN BED will find this colored wicker Bed Tray charming. Fits comfortably over the body. Pockets at side for newspapers, letters, cigarettes. Center tray reverses for writing, too. Ivory, peach or blue, **9.50.** With additional panel under tray which tilts for comfortable reading. **10.50**



COLOR AND CHARM are added to a set of lawn or sunporch furniture by this Tile Top Table. The 6 lovely tiles are decorated with a colorful floral design. The graceful, sturdy frame is Pompeian green wrought iron. Safe arrival assured by shipping flat—easily assembled. 18″ tall, top 12″ x 18″. **17.00**

Household Highlights

LEWIS & CONGER

FRESH AIR TO ORDER—Keep rooms free of tobacco smoke, cooking and other odors with this electric Ozonator. Just plug it in, press a button, and the air is soon purified and freshened. Costs only ¼¢ per hour to operate. Portable. Handsome onyx-grained plastic case, 5¼″ x 6¾″ x 4½″. AC only. **23.50**

HOLD THAT TAN, and stock up on Vitamin D, through the vitalizing ultra-violet rays of this portable Sun Kraft sun lamp. Ingenious frame adjusts to any angle. Tube of genuine fused quartz, guaranteed for 5 years, cannot burn out. Automatic "timer" turns lamp off to prevent over-exposure. AC-DC. With goggles, carrying-case, **64.50**

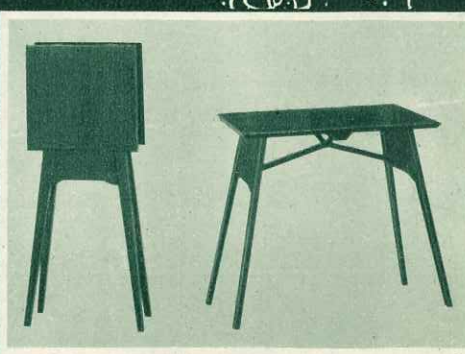
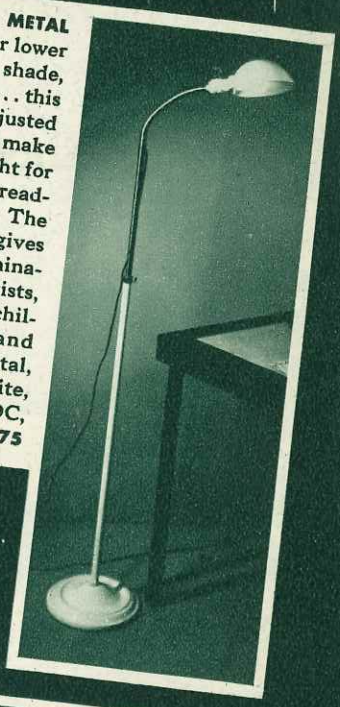


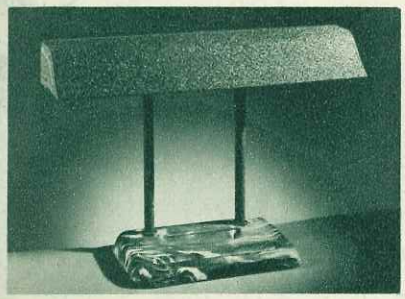
TABLE FOR WORK OR PLAY—An extra table comes in mighty handy for parties or tête-à-têtes. This Portable Utility Table can be brought from the closet and unfolded in an instant to serve cocktails or an individual lunch, or for playing gin rummy. Its wide-set graceful legs make it comfortable and convenient for writing or typing or for use with your portable sewing machine. The folding mechanism works smoothly. Of hard wood in mahogany finish. 26½″ x 14¾″ top, 26½″ high. **9.95**

LIGHT HANDSOMELY FOCUSED is a blessing in a bedroom when one wants to read while the other sleeps. The adjustable focusing shade of this superbly Streamlined Table Lamp concentrates its restful light just where desired. A distinctive gift for a man's desk or library table. Aluminum shade, brass stand, **10.20;** Deluxe model, all finished in satin aluminum, **12.20.** (*Including special bulbs.*)

SOOTHING HEAT LAMP to ease the aching tension of stiff muscles, swelling or congestion. Its infra-red rays penetrate deeply and bring quick relief. Bronze finish table model with adjustable gooseneck stand and safety guard on shade. AC-DC. **6.95** (Can also be used for taking the chill off bath room or bed room.) Floor model, fully adjustable, with GE infra-red bulb, **12.95**

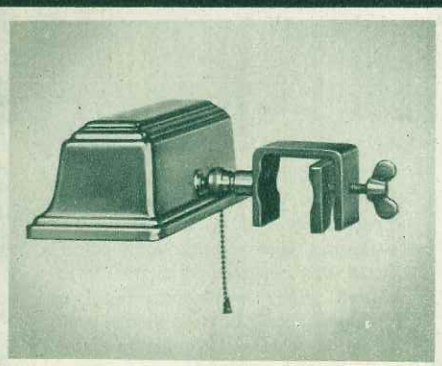
GOOSE-NECK METAL LAMP—Raise or lower it, turn the shade, bend the neck . . . this lamp can be adjusted in any way to make the light just right for playing cards, reading or working. The Verdaray bulb gives eye-resting illumination. Fine for artists, photographers, children's rooms and workshops. All metal, base finished in white, top chrome. AC—DC, including bulb, **9.75**





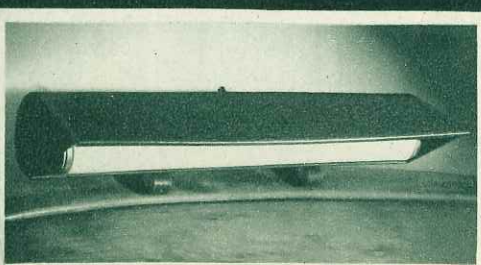
IMPROVED REFLECTION — The shade of this Fluorescent Desk Lamp throws glareless, cool, diffused light over an increased area. The brown-grained metal shade with a marble-like finished base combines good looks and good light for your desk. Uses only 15 watts! 14" x 19", AC, **10.95;** DC, **13.25.** Deluxe model has 2 Fluorescent bulbs, (specify AC or DC), **23.50**

LIGHT GOES ON AUTOMATICALLY whenever some sudden or strange sound startles you out of sleep! Plenty of light to locate slippers and robe and see that baby is all right. This "Nite Lite" has a small wall-plug and seven-foot cord which ends in a little leatherette box that you place between mattress and spring. When you sit up in bed, the released pressure lights the small 7-watt bulb in the wall-plug. Complete, **4.75**



EASY-ON-YOUR-EYES BED LAMP provides clear, restful illumination for pleasant hours in bed. New eye-saving Verdaray bulb prevents glare. Ivory or bronze finish. Easily attached to any bed without marring. **5.30**

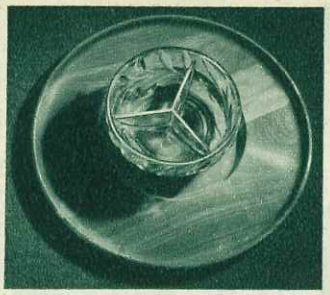
CARRIAGE LAMPS to shed a welcoming glow on either side of the entrance doorway. Somehow they suggest gracious hospitality within. Really impressive reproductions of old "black-over-brass" carriage lamps, they won't rust! 13¼" high overall. Pair, **15.00**



FLUORESCENT "COOL" LIGHT—This superb Bed Lamp provides clear eye-saving light without glare or heat. And it gives eye-saving illumination with only 14 watts. Clamps on any head board without marring. Handsome grained-bronze or ivory finish. 14" bulb. AC only, **8.95;** AC-DC model, **11.25**

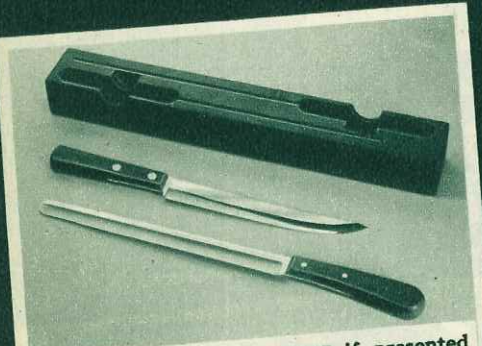
Enlightening Suggestions

Liquid Assets

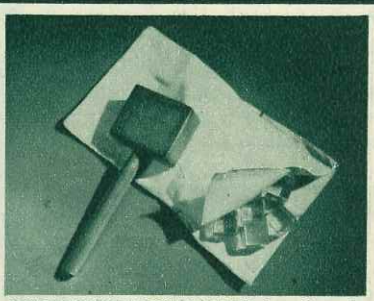


SHE'LL RELISH THIS TRAY for serving snacks. Hors d'oeuvres, meat or crackers can be artistically arranged on this 14" birch tray and there's a ring for olives and pickles. The glass dish, with its decorative leaf design, is divided into three sections for cheeses, jams or relishes. **5.95**

EVERYTHING BUT THE BRASS RAIL! — This Rolling Bar will make any man strut! Two removable trays have mahogany tops and the upper one has red or ivory leatherette-covered sides. With trays lifted out, the mahogany finished frame folds flat for storing, **34.50**



HE'LL VOLUNTEER TO CARVE if presented with a set like this. The razor sharp blades are of chromium-vanadium steel hollow-ground by Case, long famous for Case razors. The 10" slicer and 8" Carver have walnut handles, and slip into walnut block for protection when not in use. **8.75**



SOLID MAPLE ICE MALLET, handmade and husky, is an "off-the-beaten-path" gift for one who likes his ice crushed just so, for certain drinks or dishes. Sturdy unbleached muslin ice bag goes with the Mallet. Packed in box, **2.50**

BOTTLES COOL QUICKLY in the Fahrenheitor. With it, one can always produce a cold bottle for a warm welcome. Just add cracked ice and a little salt, and this scientifically designed glass container, insulated with cork, cools bottled drinks ready to serve, in 10 to 15 minutes. Saves refrigerator space. Also useful as handsome ice bucket. **22.00**

BUTLER TRAY TABLE—This interesting—and very beautiful—coffee or cocktail table has a dual personality. When the hinged edges are turned up, it makes an ideal serving table, complete with handles. When the edges are flat, they add to the ample surface of the table. The top is beautifully inlaid. Solid mahogany, 18" high, top 34½" x 26" when open. **34.50**

"SAY WHEN" POURER fits the top of any liquor bottle. Press down and you'll have exactly one ounce measured into your glass. Press twice, if you want a double snort. This chromium-plated pourer fits tightly, acts as a stopper when left on bottle. **3.50**

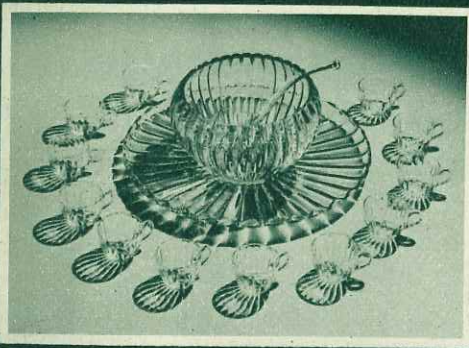
DRINKS ARE NUMBERED, not so your host can limit your refills, but to keep glasses from getting mixed. These sturdy, good-looking crystal Old Fashioned, Cocktail and Highball Glasses are on a solid footing so they won't tumble when the party gets going. Frosted numbers, one to eight. Choice of old fashioned, cocktail, or 12 oz. high ball size. Each set of 8 glasses, **5.00**

RIGHT AT HOME—This handsome Fitted Cellarette of mahogany and gumwood can take its place in almost any living-room, and make the cocktail-mixing a graceful rite. 8 stem cocktails, 8 highballs, and 8 old-fashioned glasses fit into wooden racks. Cellarette is 28″ wide, 16½″ deep, and 47¼″ high. Complete with glassware, **145.00**

PORTABLE BAR MAKES THE PARTY — Also makes a proud host! Handsome removable tray has colored leatherette sides and mahogany working surface. Easy to set up; saves clearing other furniture. Stand folds for closet storage. Mahogany finish with red or off-white leatherette, **22.75**

LAZY SUSAN PRESIDES AT A PARTY seated in the center of the table. Guests can help themselves to hors d'oeuvres or revolve the wooden tray on its ball-bearing base to choose a favorite cheese or relish from the 5-sectioned glass dish in the center. High gloss birch finish. 17½″ diameter. **14.95**

READY FOR ANYTHING in the way of flesh or fowl is the carver who opens this package Christmas morning. Husky Carver, long slim Slicer for ham or lamb and smaller Poultry Slicer, are accompanied by matching Fork and Sharpening Steel. Case makes them all—concave-ground, razor-sharp blades are his specialty. Grooves in wood block afford safe, neat storage. Set, **18.00**



PARTIES AHEAD! The host or hostess planning a Tom-and-Jerry or Egg Nog party for the holiday week, will be genuinely thrilled with this 15 piece Punch Set of crystal, so fashioned that it reflects light in a lovely pattern. 6 qt. bowl, twelve 5 oz. cups, a ladle and an 18 inch tray, **13.50**

A GOOD DRINK WARRANTS the proper glasses and here they are complete with the monogram of a good host. Per dozen including monogram, (left to right): Old Fashioneds, **7.75;** 8 oz. Highballs, **7.75;** 14 oz. Highballs, **8.75;** 20 oz. Highballs, **10.75;** Brandy Inhalers, **12.75;** Beaker Cocktails, **7.75;** Whiskey Tumblers, **6.75**

PERSONALIZED STERLING OPENER — Just the gift for the host who likes perfect appointments when serving his guests. His initials grace the Sterling Silver handle of this beautifully balanced bottle opener. Including Federal tax and 3 initials, **6.75**

SET FOR A ROUND OF DRINKS—How handsome — and how practical, too, for they protect tables from scratches and water rings, and also keep moisture from dribbling down guests' facades. Coasters of smart brown luggage leather, saddle stitched around raised rims. Set of 4 with leather holder, **4.95**

EYE-OPENERS, teetotal variety, look most appetizing when served in "special" glasses. These hold 4 oz. and are colorfully decorated with appropriate orange or tomato motif. Set of 8, **7.75**

STEAK-EATERS' STANDBY — Because good knives add to the enjoyment of a good cut of meat, this set of Steak Knives is for the gourmet on your list. Of Case chromed steel, concave ground like razors, with white Ivoroid handles. Set of six knives in wood tray, **13.50**

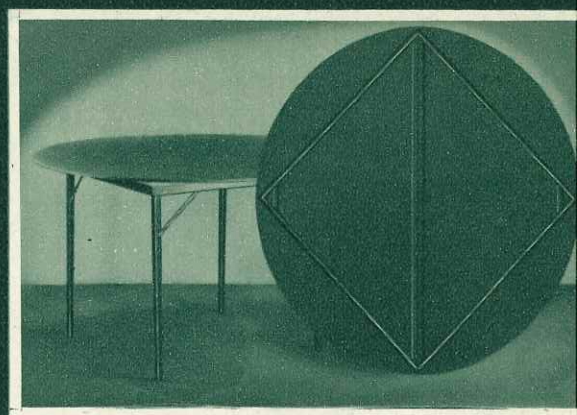
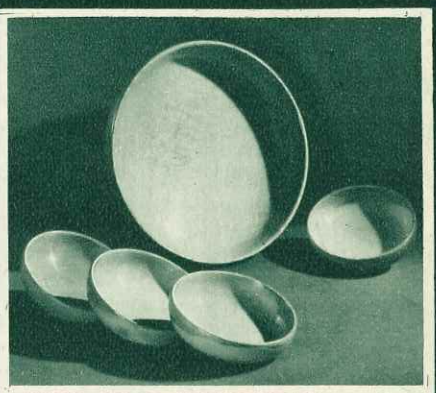


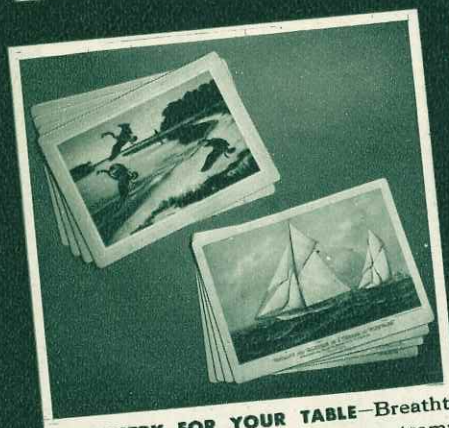
TABLE EXTENDER turns the standard square card table i a round one, large enough to seat 6 with ease! Of beaver-board braced with wood, it folds in half for st ing. Hinges are countersunk to insure flatness of surfa Diameter when opened, 46". Green or red, **6.50**

SEND BUSY SUSAN to "buttle" someone's condiments, or cream and sugar. This handsome round mirror revolves smoothly on its base, built so low it will not topple nor obstruct 'cross-table conversation. 16", **10.75;** 18", **12.75;** 20", **14.75**

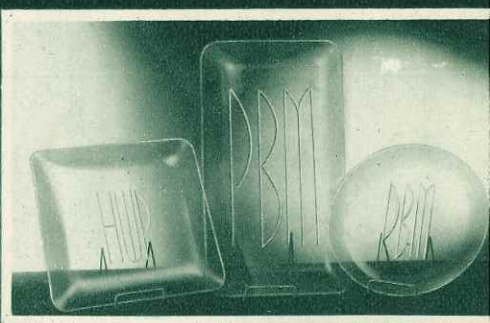


SALAD BOWL "FAMILY". The major bowl is 10½" in diameter (or as near to it as hand-turning can promise), the minors, for individual servings, are 6". All of handsome polished birch. Set of 5 pieces, **10.50**

Dressing for Dinner



ARTISTRY FOR YOUR TABLE—Breathtaking glimpses of wild birds in untrammeled country, by Churchill Ettinger, an eminent contemporary artist, make these Table Place Mats unusually charming. The back of each mat carries a story of the artist and the scene he portrays. Easily cleaned with a damp cloth, they do not warp nor crack. Set of 4, **3.00.** Ever-popular Currier and Ives Sailing Ships, set of 4, **2.00**



BENDURO GLASS PLATES almost take your breath away with the loveliness of their simplicity, gently rolling planes and perfect proportions. An ideal gift, and one you might well include in your own letter to Santa. With three graceful initials: square, 14", **4.50.** Rectangular, 10" x 17½", **6.00.** Round, 11", **4.50.** *(allow 2 weeks for delivery)*

POT DRIPS INTO CUP—Coffee for one is made simply and without waste, in this Cup Coffee Pot. Coffee and boiling water go into the top, drip directly into the sizeable cup — ready to serve, and steaming! Brown earthenware, with saucer, **1.95**

FOR TEA DEVOTEES—One spout of this two-compartment Teamaster pours tea, the other hot water. The hot water, incidentally, heats the pot for proper tea-brewing. 6-cup capacity; in beautiful colored pottery. Cobalt blue, dark green, ivory, canary, **2.50.** Chinese red, **2.95**

Served in Style

CHEMEX FILTERPOT is *the* gift for coffee-lovers. Simple to use—just pour boiling water over finely ground coffee in the filter paper; Chemex extracts the coffee, holds back "coffee dust", makes perfect coffee that can be re-heated without tasting bitter. Easy to clean—used grounds lift out in filter. Of heatproof glass, with removable wooden collar. With 100 filter papers: pint size, **5.00;** quart size, **6.50;** 2-qt. size, **16.00.** Extra filters, (100) for pt. and qt., **1.50;** for 2-qt., **4.00**

OVEN-TO-TABLE SERVERS for her delicious seafood recipes. She can bake right in these glazed pottery dishes, then bring them piping hot to the table. Soft green shade. Oven Oysters, set of 4, **3.00;** Oven Crabs, set of 4, **4.00**

OU—LA—LA! ONION SOUP tastes *extra* good when it's served in covered, individual bowls, in the best French tradition. This American adaptation has the charm of French peasant ware but is more durable. Can be put right into the oven for the final touch, or when used as individual casseroles. Set of six 15 oz. bowls, with excellent recipe, **4.00**

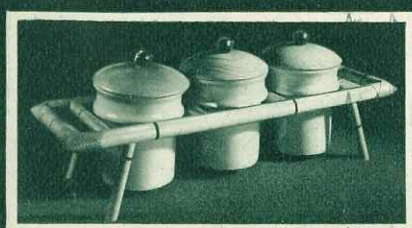
SALT BOX HERB SET will please the most ambitious "cuisiniere". This charming replica of an old fashioned salt box is fitted with three ½ pt. bottles of blended vinegars and 6 generous jars of best-liked Juniper Hills seasonings. An out-of-the-ordinary gift for any ambitious amateur chef. **4.85**

IRRESISTIBLE BEAN POT COOKY JAR with colorful hand-painted decorations in gay peasant style. The wide top allows a hungry man's hand to steal easily inside. (Warning! Cookies disappear like magic.) What a pleasant way to bring back one of childhood's happiest memories! **5.00**

PEPPER FRESHLY GROUND adds zest to any dish. You put the peppercorns in the top, one kernel is completely ground before another one drops down. No half used peppercorns are left to get stale. In maple or mahogany finish with chrome tops, these Pepper Mills are precisely made and grind "exceeding small". 4" tall. **3.50**

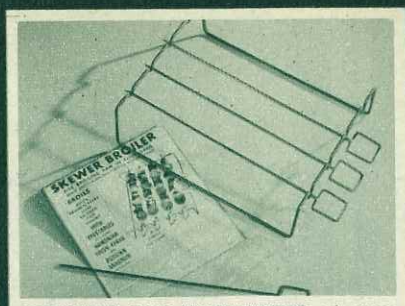
ADROIT SALAD MIXING rises to new heights with the inspiration of this handsome bowl of maple—the sort of beautiful dark, hard maple our forefathers owned and prized—plus imaginative blends of seasoning and vinegar. Gift combination includes 14" wooden bowl, matching maple fork and spoon, 3 kinds of vinegar, 4 herb blends, garlic and onion powder. **14.95**

CHRISTMAS PACKAGE OF FINE TEAS—Four cans of tea, attractively wrapped in gold paper, ready to give to your tea connoisseur. Specially packed assortment for Lewis and Conger, includes ½ lb. Darjeeling Tea; ½ lb. Assam Tea; 1 lb. Choice Orange Pekoe Tea; 1 lb. Extra Fancy India Tea. **4.50**



TRIPLE TABLE WARMER helps serve more than a quart of piping hot food from each of its generous ovenproof-earthenware jars. The blond wood rack has easy-to-grip handles. Covers are polished wood, **10.95.** Same style, with two 1-qt. jars, **7.95**

A NEW DOUBLE GRILL that's grand for cooking delectable out-door dinners. While the chicken is browning over the larger grill, 16″ x 18″, you can be heating the vegetables and coffee over the smaller one, 12″ x 18″. When only the large grill is needed for cooking, cover the other with the colorful tiles mounted on Transite as a serving surface. Light but well built of wrought iron in a graceful design . . . rolls on rubber tired wheels. Pompeian green. 29½″ high. **49.50**

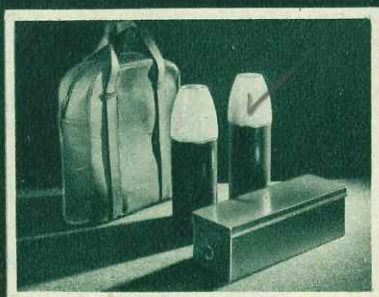


SHASHLIK AND SHISH KEBAB are two enticing foreign delicacies anyone can prepare on this Skewer Broiler (delicious recipes included). Meat, frankfurters, chicken and fish can also be beautifully broiled. The four stainless steel skewers on their metal rack fit into the broiling pan of any oven. Skewers have square edges to prevent food from sliding and square handles to make turning easy. Set of 4 with rack, **3.95.** Plain round wire set, non-stainless steel, **1.29**

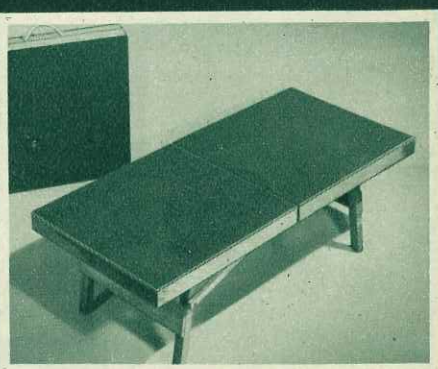
THE SAUCE MAKES THE BARBECUE—and the seasoning makes the sauce! This Log Cabin Barbecue Seasoning Set has all the seasonings for proper piquance, packed in a 14½″ x 8½″ "log" tray. It's by Griffith, who know, and are known for, their spices. Set, in tray, **3.75**

Barbecue Bonanza

CHARCOAL-FORGE BROILER—Fastest way we know of broiling mouth-watering steaks! Like a blacksmith's forge, its hand-operated blower builds a roaring fire with amazing speed — ready to start searing in three minutes. Comfortable cooking height, easy to move on rubber tired wheels. Grill 21½″ diam. **39.50**

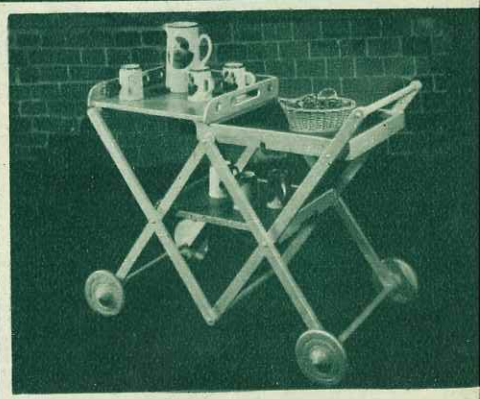


PICNIC IN MODERN STYLE—Imagine how smart some folks will feel carrying their picnic lunch in this fine pig-skin grained leather bag with zipper closing. Sandwiches and cake for 4 people will be kept fresh for hours in the stainless steel box. 2 pint Thermos bottle for hot and cold drinks. Picnic Kit, complete, **14.95**



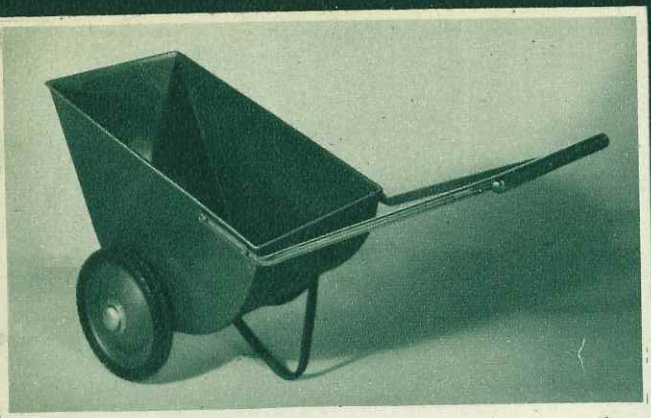
PICNIC PEACEFULLY without ants or sand in the sandwiches. The two sections of this Folding Picnic Table, with ingenious self-folding legs, snap together into an easily carried compact box, about 16″ x 17″. One easy pull opens it into a sturdy 16″ x 33½″ table, standing 11″ from the ground. Light weight wood frame, fiber top. **4.95**

THE MOST VERSATILE GRILL you've ever seen. Its wall is a water-jacket holding 3 gallons of water which heats to boiling point in 28 minutes while the meat is grilling or the chicken frying. An ample supply for brewing coffee and boiling corn with plenty left to clean up afterward. Three heat positions, high, low or medium. Uses wood and charcoal. Easily fits into car trunk. Sets up anywhere on sturdy metal legs. Complete, **42.50.** Without tripod, **29.50**



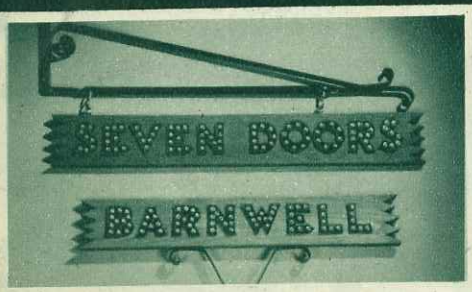
IMPROMPTU PARTIES ARE FUN when the hostess can serve snacks and beverages so easily from this handy Rolla-Serva cart. Handsome frosted oak finish. Two trays made gay with red linoleum. The third lifts off to serve those who won't "come and get it". Easy to store, for the front section folds. **39.50**

Cut-out for Country

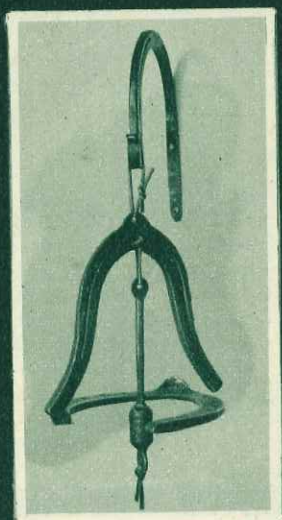


HANDI-CART FOR 101 odd jobs around the home, garden, garage and yard. This successor to the clumsy wheelbarrow, tips to the ground so that loading is done without "back-breaking" shoveling or stooping. It moves easily on its semi-pneumatic rubber-tired wheels, even when heavily loaded. Built of steel. Strong enough to move stones, bricks or priceless topsoil. 2 cubic ft. capacity. **6.75**

DON'T TRUST TO LUCK—A Sudberry Soil Test Kit will quickly show what's wrong with the ground, and the instructions tell exactly what to do about it. Result?—better vegetables and flowers! Garden Club Model shows soil needs of 75 flowers, 50 vegetables, **4.75**



DAY AND NIGHT a Reflecto Sign will gracefully identify one's suburban home for his friends. Attractive and easily read by day—at night its light-reflecting lenses gleam with a hospitable welcome. Letters, 2¾" high, each 75¢. Metal Stake and wood panel for 1-6 letters, **2.75;** for 7 or more, **3.00.** Hanging Bracket and panel; for 1-6, **4.75;** for 7 or more, **5.25**



OUTDOOR TOCSIN—for porch or patio. Its pleasant peal collects guests or scattered family. Made of real horseshoes, hammered by village blacksmiths in New England. It rings with clear, musical resonance when struck by attached clapper. With clever Horseshoe bracket, **9.50;** no bracket, **7.50**

FRUIT OF YOUR LABELS—Amateur gardeners are entitled to autograph their products proudly with these colorful Personal Labels. One proclaims "Homegrown and Preserved by . . ."; another, "Put up by . . ."; the others, "From the Garden—or Pantry—of . . .". We print in their family or farm name. Nicely boxed, 200 labels, **2.50** (*Please order by number*)

FOR ONE WHO LOVES BIRDS—This Window Ledge Bird Feeder attracts an appreciative group of regular customers. Glass roof shelters them from snow and rain, while they enjoy suet from the cage or seeds from the hopper. Very sturdily built. Including pound of bird-seed, **4.50**

SQUIRRELS CAN'T ROB this bird feeder; the weight of a squirrel (or large bird) closes the door over food hopper; when he goes away, the door opens again for smaller birds. Adjustable counterweight in back lets you choose your feathered guests. Spacious seed hopper and basket for suet. White, green trim, **9.50**

PUP WON'T WANDER when he's tied to this Dog Tether. Give him plenty of rope, then tie the rope to the ring in the top of the metal stake driven 16" into the ground. The plastic-ball swivel top revolves easily so the animal can move freely in any direction. Rope won't tangle, wear through or wrap around his neck or legs. **2.95**

CLOTHES BRUSH WITH A DOUBLE ENTENDRE—This seemingly single-minded clothes brush has other ideas in its head. A comb, tooth brush and paste, razor, shaving cream and blades all fit neatly into the zipper-closed kit in its leather top. Only 7" long—yet holds enough equipment to keep a man spruce all through the trip. Ideal gift for servicemen. Brown pigskin. **5.25**

HE'LL BE A GOOD MIXER at picnics or when travelling by train or automobile when he carries this Portable Cocktail Set. The smart saddle-stitched, natural leather case holds 2 bottles for ingredients, a chrome finished cocktail shaker and four matching cups. A gift inspiration for that "man of the world". Complete with lock and key. Incl. Fed. tax, **47.40**

Transport with Pleasure

LEWIS & CONGER

ANY WAY YOU LOOK AT IT this Travelling Mirror is a smart gift. The mirrors, one magnifying and the other plain, are protected from breakage by the brown pigskin case. And the ingenious case can be set up or hung up for a man's shaving or a woman's makeup and hair-do. 6" x 6" **6.95**

HEAT EATS IN A HURRY in quarters or in bivouac. The top of the metal box opens to form legs for a shielded stove. Round white tablets of "concentrated heat" light instantly, give safe, intense heat. Convenient in civilian life for picnics and for warming baby's bottle on trips. Pocket-size stove, 4 boxes of tablets, **2.00.** *(Indoors, use only in ventilated room.)*

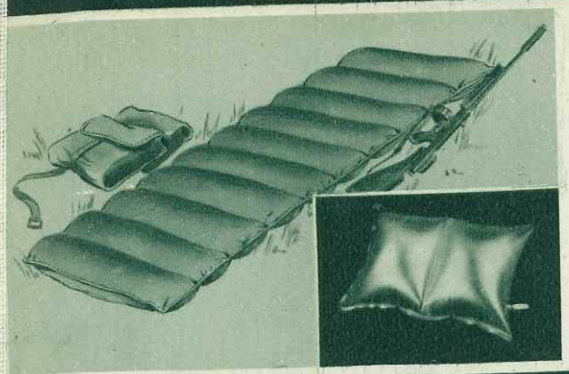
FOR MEN ON THE MOVE. Since travel light is the rule today, these genuine leather Travel Slippers are a perfect gift. Folded and snapped neatly into their leather case, they occupy just a corner of his grip. Medium or large. **4.50**

VEST POCKET SOAP AND WASHCLOTHS. The pages of the little leatherette booklets are filmiest sheets of soap. The pellets expand into washcloths when dropped in water. Convenient when traveling, or in an office. Package of 2 soap booklets, each with refill, and 20 washcloth pellets. **2.95**

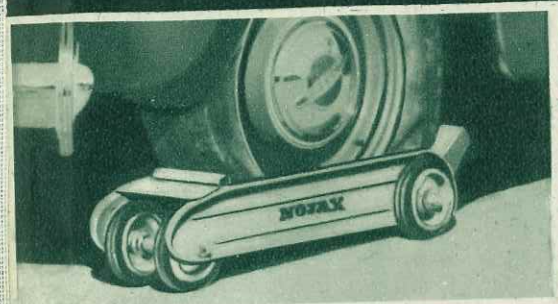
PROTECTION FOR BREAKABLES—The disappointment of a broken bottle or Thermos and consequent loss of the cherished hot or cold drink within need not be his if he owns a Bottle Guard. Made of suede, well padded and zipper topped. Small size holds a pint bottle, **1.75;** medium, a quart bottle or pint Thermos, **2.50;** large, a quart Thermos, **3.00**

FOR SUPER-SHINES, this Leather-cased kit holds in compact, practical size everything needed by a young man at school or in camp or "on the roa[illegible]". Dauber, shoe paste, polishing cloth, polishing brush and saddle soap. Case is only 7½" long, 2½" high. Sp[illegible]fy *whether for tan or black shoes.* 4.[illegible]

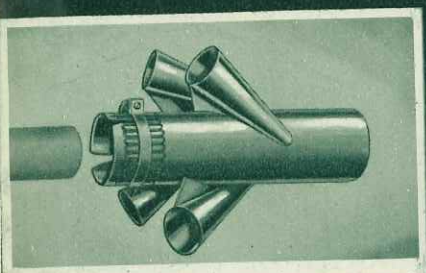
Auto-Suggestions



YOUR ARMY OFFICER whose bed must be portable will bless you for this resilient mattress with water-repellent cover. Filled with springy shredded Foam Latex. Stitched in sections to prevent bunching. Open 25" x 72"; rolled, 11" x 25"; wgt. 11 lbs. We can ship it overseas. **22.00.** Thoughtful addition—Inflatable Pillow of translucent Vinylite, 12" x 18", only 6 oz.! **2.50.** *Both practical in civilian life for camping or boating.*



NO-JAX SAVES TIRES—saves the driver! Instead of wrecking precious tires by driving on "flats", one merely takes No-Jax from luggage compartment, runs ailing wheel up "ramp" into self-locking "cradle" and drives *safely* to garage. Works on any wheel. Built of steel, rugged enough for heavy cars yet light enough—30 lbs.—for a woman to handle. **12.95**



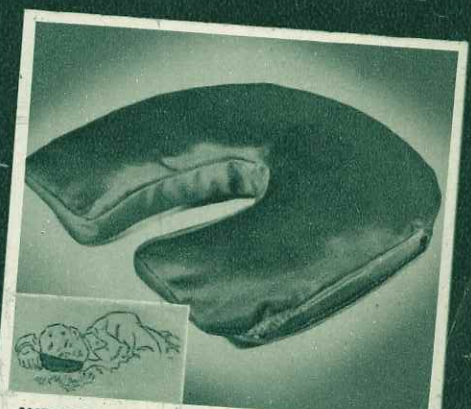
GAS-SAVING GIFT!—Vacudex gets more miles per gallon! Easily attached to end of car's exhaust pipe, Vacudex creates suction, and like a vacuum cleaner, draws the carbons, oil and moisture from the muffler. By thus eliminating wasteful "back pressure," motor gets more pep and power, and better mileage! New streamlined model of sturdy non-rusting aluminum, **3.75.** *(Give car make and year.)*

LUMINOUS COMPASS straps over one's coat sleeve where it is easily read—by day or by night—yet both hands are free for working or carrying. Accurate and dependable, with liquid-filled plastic case, firmly set into adjustable leather strap. Good gift for men in the service, Boy Scouts, or anyone who likes to go walking. **5.00**

TO ONE WHO SMOKES WHILE DRIVING—Give a Pres-a-Lite for Christmas. It's an automatic lighter that can be attached to the steering wheel in 2 minutes. Delivers a lighted cigarette to the driver while he (or she) keeps eyes on the road and hand on the wheel. Black with chrome, **4.95**

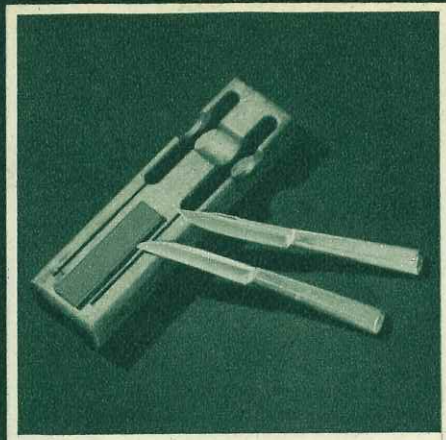
STOP TIRE THIEF!—A car owner with good tires will relish a gift of Tire Locks. Simple to install; you just remove one wheel nut, place lock over the bolt, restore nut to position, turn the key and lo! your wheel is locked on. Fits all wheels. Set of 4 Locks, **3.95**

SWIVEL-HEAD FLASHLIGHT leaves both hands free. Its clever "swivel" head lets him point its beam right where he wants it, while it stands on table or floor, or clips on belt or pocket. Handsome in chrome and black, **2.25**



WEARY WARRIORS, who catch sleep where they can, will appreciate this Horseshoe Pillow. Makes sleeping or relaxing on train or ship—or while waiting for one—more comfortable. Easily carried. Removable, washable cover of sturdy twill; hair pillow inside. Weighs only 4½ ozs.; can be sent overseas like a letter anytime by first class mail. 7½" x 8". **2.00.** Extra slip-cover, **.85**

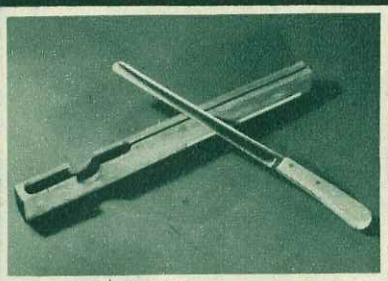
For Distinguished Service



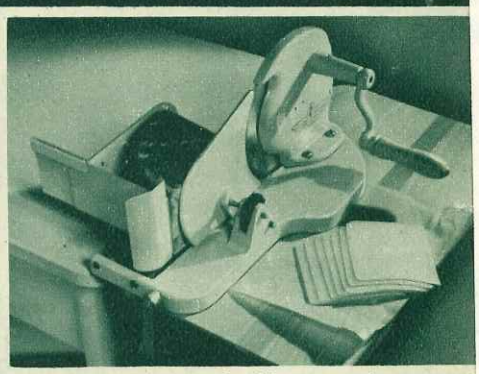
A PAIR OF "ACES"—The blades of these Case "Ace" vegetable knives are hollow-ground like a razor. The grooved hardwood block protects the blades and holds its own honing stone to keep them razor-sharp. Walnut handles. Set, **2.75**

IF SHE'S A GOOD COOK . . . or would lik be . . . she'll bless you for this gift that a gourmet's touch to her food. This H Set has 8 large jars of Rosemary, B Thyme, Marjoram, Savory, Tarragon, Ce leaves and Bay leaves, together with a ha some ceramic mortar and a hand-tur wooden pestle to pulverize and blend herbs properly. It's beautifully packed Christmas giving. All for **5.95**

KEEP CHEESE FRESH and soft in a glass Cheese Preserver. In the bottom put ⅓ pint of vinegar and one tablespoon of salt. Cheese rests on the raised islands. Cover and leave in refrigerator. 7½" diameter, 5¼" high. **1.95.** For limited refrigerator space, 4¾" square style, **1.50**



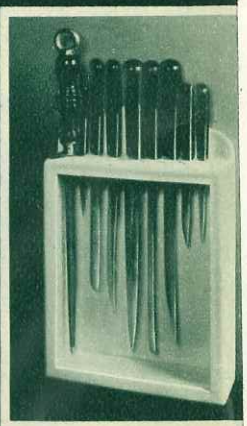
SLICER BY CASE, the man who grinds a concave edge on his knives—the way his family has been edging razors for generations. This 10" handsome straight slicer with walnut handle is housed, when not in use, in a walnut block, **4.95**



NICE, EVEN SLICES of cold meats, cheese or ve tables in a few seconds with this General Slic home-sized edition of the butcher's wonde machine! Slices them to whatever thickness set it for. Foods sliced just before serving tast much better! Enameled base, steel disc blade. 9

GRIFFITH PURIFIED SPICES supply the subtle flavors that make great chefs famous. 12 sealed jars of purest foreign and native spices, with bright caps, to harmonize with today's cheerful, colorful kitchens. Blue, yellow, green or red. Rack is hardwood in natural finish. **3.50.** 18 jar set, **5.50**

DUST-PROOF PLATE COVERS—Her party dishes won't get dusty between usings if she has these neat covers of processed material to slip over them when not in use. Saves washing dishes *before* as well as *after* a party. Set of 7 for 7 plate sizes, **1.95**



SHOWS THE KNIVES, SA THE FINGERS. Kleer-V Knife Rack's glass fr lets her pick out instan the knife she wants. P tects blades against ni and dust, fingers agai cuts. Stands or han Slots for 8 knives sharpening-steel. 13 high, 8¾" wide, 2 deep. Red or ivory, or tural oak finish, **2.95**

NEW WATERLESS COOKERS that can be taken right to the table for serving! Old Hickory Ware is made of beautiful dark brown glazed ceramic. With proper care, it has amazing resistance to cracking, chipping or breaking, and to acids or alkalis. Non-porous, easy to clean; cooks with practically no water for maximum health values. Set: double boiler with casserole-ring to fit the lower vessel, 1½ qt. saucepan with insert, and skillet, **13.80**

RETURN TO
DESIGN DIV.
Merry Christmas
LEWIS & CONGER
NEW YORK'S LEADING HOUSEWARES STORE
RETURN TO
DESIGN DIV.